PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eric J. Horvitz	06/27/2002
Carl M. Kadie	07/08/2002

RECEIVING PARTY DATA

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11422037

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	MS193554.02/MSFTP347USA
NAME OF SUBMITTER:	Himanshu S. Amin

Total Attachments: 3

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PATENT REEL: 017992 FRAME: 0700

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PATENT REEL: 017992 FRAME: 0701

IN THE UNITED S. ATES PATENT AND TRADEMARK OFFICE

Serial Number: Filing Date:

Inventorship: Applicant:

Eric J. Horvitz, *et al.*Microsoft Corporation

Attorney's Docket No.:

MSFTP347US

MS Docket No.:

MS193554.1

Title:

MULTIATTRIBUTE SPECIFICATION OF

PREFERENCES ABOUT PEOPLE, PRIORITIES, AND

PRIVACY FOR GUIDING MESSAGING AND

COMMUNICATIONS

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Eric J. Horvitz 330 Waverly Way Kirkland, Washington 98033

Carl M. Kadie 15937 NE 1st Street Bellevue, Washington 98008

Assignee:

Microsoft Corporation Corporation in the State of Washington One Microsoft Way Redmond, WA 98052

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "MULTIATTRIBUTE SPECIFICATION OF PREFERENCES ABOUT PEOPLE PRIORITIES AND PRIVACY FOR GUIDING MESSAGING AND COMMUNICATIONS" as described and claimed in the specification forming part of an application for United States letters patent referenced above; WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

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PATENT REEL: 017992 FRAME: 0702

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number: Filing Date:

Inventorship: Applicant:

Eric J. Horvitz, et al. Microsoft Corporation

Attorney's Docket No.:

MSFTP347US

MS Docket No.:

MS193554.1

Title:

MULTIATTRIBUTE SPECIFICATION OF

PREFERENCES ABOUT PEOPLE, PRIORITIES, AND

PRIVACY FOR GUIDING MESSAGING AND

COMMUNICATIONS

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore,

6/27/02	
Date	Eric J. Horvitz
Date	Carl M. Kadie

PATENT REEL: 017992 FRAME: 0703

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial Number:

Filing Date:

Inventorship: Applicant:

Eric J. Horvitz, et al. Microsoft Corporation

Attorney's Docket No.: MS Docket No.:

MSFTP347US MS193554.1

Title:

MULTIATTRIBUTE SPECIFICATION OF

PREFERENCES ABOUT PEOPLE, PRIORITIES, AND

PRIVACY FOR GUIDING MESSAGING AND

COMMUNICATIONS

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

Date

Date

Eric J. Horvitz

Carl M. Kadie

RECORDED: 07/25/2006