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10/582290

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6-12-06

1. Name of conveying party(ies)

Ricardo Augusto de Lorenzo

2. Name and address of receiving party(ies)

Name: Belt-Group C.V.

Internal Address:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) June 6, 2006

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

Street Address: Wings House 16, 3065 JE

City: Rotterdam

State:

Country: Netherlands

Zip:

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

10/582290

B. Patent No.(s)

06/15/2006 GFREY1 00000146 10582290

04 FC:601

(40.00 OP)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: McCormick, Paulding & Huber LLP

Internal Address: John C. Hilton

6918-0012WOUS

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6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
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9. Signature:

John C. Hilton
Signature

June 12, 2006

Date

John C. Hilton

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

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Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

THIS INSTRUMENT OF ASSIGNMENT WITNESSETH THAT:

WHEREAS, I, Ricardo Augusto de Lorenzo, resident of Rua Tabapua, 649

- 8 andar - apto. 82, 04533-000 São Paulo - SP, Brazil, have invented improvements in

**PROCESS TO APPLY DIGITAL IMAGES IN STRAPS, APPLIANCE TO THIS
APPLICATION AND OBTAINED STRAPS**

which is the subject of BR PI 0400373-0 filed on 02 March 2004 and for which I now
execute an application for Letters Patent of the United States, and

WHEREAS, BELT-GROUP C.V., having a place of business at Wings
House 16, 3065 JE, Rotterdam, Netherlands; and is desirous of acquiring an interest in
said invention, said application and the Letters Patent to be issued therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for and
in consideration of the sum of ONE DOLLAR to each in hand paid and other good and
valuable consideration, the receipt whereof is hereby acknowledged, I have sold, assigned
and set over, and do hereby sell, assign and set over to said corporation, its successors or
assigns, the entire right, title and interest to and in said invention in the United States and
in all foreign countries, said United States application for Letters Patent therefor and the
Letters Patent when issued; and I do hereby authorize and request the Commissioner of
Patent and Trademarks to issue the Letters Patent based upon said application to said
corporation as the assignees of our entire right, title and interest to and in the same, for the
sole use and behoof of said corporation, its successors or assigns.

And I also hereby covenant and agree to sign all proper papers including
divisional and other applications for patents and assignments thereof in the United States
and application for patents and assignments in all foreign countries, and to execute all
rightful oaths and to take any other proper action that may in the judgment of the said

corporation be necessary for securing thereto full rights to said invention, all of the foregoing to be at the expense of said corporation.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my seal.

JUNE 06, 2006
Date

By 
Ricardo Augusto de Lorenzo