# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
Alta Vista Company	06/12/2006

## **RECEIVING PARTY DATA**

Name:	Overture Services, Inc.	
Street Address:	74 North Pasadena Avenue	
City:	Pasadena	
State/Country:	CALIFORNIA	
Postal Code:	91103	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	09802114

## **CORRESPONDENCE DATA**

Fax Number: (312)321-4299

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: mdolinski@usebrinks.com

Correspondent Name: John G. Rauch, by Michele Dolinski

Address Line 1: P.O. Box 10395

Address Line 2: Brinks Hofer Gilson & Lione
Address Line 4: Chicago, ILLINOIS 60610

NAME OF SUBMITTER: John G. Rauch, Reg. No. 37,218

Total Attachments: 2

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\$40.00

PATENT REEL: 018001 FRAME: 0513

# PATENT ASSIGNMENT

This patent assignment agreement ("Agreement") is entered into by and between **Alta Vista Company** ("Seller"), a Delaware corporation having an address at 1070 Arastradero Road, Palo Alto, California 94304, and **Overture Services, Inc.** ("Overture") a Delaware corporation having an address at 74 North Pasadena Avenue, Pasadena, CA 91103.

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller hereby:

- (A) irrevocably assigns to Overture:
  - the entire right, title and interest, everywhere in the world to
    - (a) the issued patents and/or patent applications set forth on Exhibit 1,
    - (b) any patent applications and/or patents which may claim priority of the items in (a) (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties),
    - (c) any patent that may be granted on any patent application in (a) or (b), and
    - (d) any other rights in the inventions described in any of (a), (b) or (c);

(all of the foregoing in (1), collectively, the "Assigned Patents");

- the right to sue third parties for infringement (including but not limited to damages and injunctive relief) of any of the foregoing in (1) accruing based on activities occurring prior to the execution date hereof; and
- any current or future right to receive royalties based on any of the foregoing in (1) or (2); (all of the foregoing in (A), collectively, the "Assigned Rights"); and
- (B) agrees upon request (and at the expense) of Overture (or its successors, assigns or legal representatives) to, and if Seller is unable or unwilling to do so authorizes Overture to act in Seller's name to:
  - (1) execute all oaths, assignments, powers and any other papers;
  - (2) testify in any proceeding; and
  - (3) otherwise take any action, and fully cooperate with Overture;
- in each case, related to securing and enforcing Overture's rights related to this Agreement; and
  (C) agrees to deliver to Overture accurate copies of all material correspondence with counsel, in Seller's or its counsel's possession, relating to ownership, filing, prosecution, infringement, validity, or enforceability of, the Assigned Patents, to the extent such has not already been delivered.

Signature		
Michael Calla	han	
Name	6/12/06	
Date		
For Overture	Services, Inc. by:	
For Overture	Services, Inc. by:	>
Jesef	Services, Inc. by:	>
Signature	Services, Inc. by:	>
Signature Joseph Siino Name	Services, Inc. by:	>

y Comm. Expline Feb 12

#### **Notary Seal:**

#### **ACKNOWLEDGMENT**

STATE OF CALIFORNIA COUNTY OF SANTA CLARA

On June 12, 2006 before me, C. Yoshida, Notary Public, personally appeared

known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

C. Yoshida Notary Public

My Commission expires: February 12, 201

PATENT REEL: 018001 FRAME: 0514

# EXHIBIT 1 – PATENTS AND PATENT APPLICATIONS

Application Number	Patent Number	Date Filed	Date Issued	Country	Title	Inventors
09/802,114		3/8/2001		US	Method and system for indexing objects	Daniel Larsson, Ian D. Hegerty, Jan O. Gelin
2000-565479	• .	8/16/1999		JP	Enhancing Computer- Based Searching	

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PATENT REEL: 018001 FRAME: 0515

**RECORDED: 07/26/2006**