

PATENT ASSIGNM

06-20-2006

6/19/06
Electronic Version v1.1
Stylesheet Version v1.1

06/06/2006
500411527



103260728

SUBMISSION TYPE:

CORRECTIVE ASSIGNMENT

NATURE OF CONVEYANCE:

Corrective Assignment to correct the name of the Assignee that was previously recorded on Reel 017520 Frame 0747. Assignor(s) hereby confirms the the correct name of the Assignee is Exhibitgroup/Giltspur, a division of Viad Corp..

CONVEYING PARTY DATA

Name	Execution Date
Erin Knoettgen-Nap	06/01/2006

RECEIVING PARTY DATA

Name:	Exhibitgroup/Giltspur, a division of Viad Corp
Street Address:	1850 North Central Avenue
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85077

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29254639

CORRESPONDENCE DATA

Fax Number: (214)855-8200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 214-855-7415
Email: smatthews@fulbright.com
Correspondent Name: David H. Tannenbaum
Address Line 1: 2200 Ross Avenue
Address Line 2: Suite 2800
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:

66477-D004CP1-10601571 (2)

NAME OF SUBMITTER:

Scott Matthews

Total Attachments: 3

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PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

04/25/2006
500097308

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name

Execution Date

Erin Knoettgen-Nap

02/22/2006

RECEIVING PARTY DATA

Name: Viad Corp

Street Address: 1850 North Central Avenue

City: Phoenix

State/Country: ARIZONA

Postal Code: 85077

PROPERTY NUMBERS Total: 1

Property Type

Number

Application Number: 29254639

CORRESPONDENCE DATA

Fax Number: (214)855-8200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-855-7415

Email: smatthews@fulbright.com

Correspondent Name: Scott Matthews

Address Line 1: 2200 Ross Avenue

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ATTORNEY DOCKET NUMBER:

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NAME OF SUBMITTER:

Scott Matthews

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CH \$40.00 29254639

ASSIGNMENT BY INVENTOR

THIS ASSIGNMENT, made by Erin Knoettgen-Nap (hereinafter referred to as Assignor), residing at 2961 Eric Lane, Farmers Branch, Texas 75234;

WHEREAS, Assignor has invented certain new and useful improvements in DESIGN FOR RETAIL MERCHANDISING UNIT, set forth in a Design application for Letters Patent of the United States, filed on February 24, 2006 as U.S. application No. 29/254,639; and

WHEREAS, Exhibitgroup/Giltspur, a division of Viad Corp, a Corporation organized under and pursuant to the laws of Delaware having its principal place of business at 1850 North Central Avenue, Phoenix, Arizona 85077 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

AND for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to

Assignee under law or that have already been transferred to Assignee, Assignor is the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Design application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignor hereby requests the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

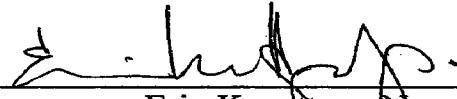
FULBRIGHT & JAWORSKI L.L.P.

All practitioners at Customer Number 000029053

AND Assignor acknowledges an obligation of assignment of this invention to

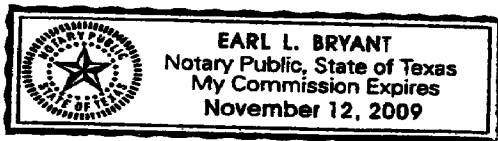
Assignee at the time the invention was made.

Date: 6/1/06


Erin Knoettgen-Nap

United States of America)
State of TEXAS) ss.:
County of DENTON)

On this 1 day of JUNE, 2006, before me
personally came Erin Knoettgen-Nap, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.




Notary Public