PATENTS ONLY JUN 1 6 2006

03262974 or copy thereof.

interest:	receiving an interest:
Tony HAEUSER Mary McCARTHY Scott PETTIT Chris LEE Roland NOLL	Name: SBC Knowledge Ventures, L.P. a Nevada Partnership 645 E. Plumb Lane Reno, Nevada 89502
3. Description of the interest conveyed:	Other:
XAssignment Merger	
Change of Name Security Agreement	
Execution Date: May 9, 2006 May 16, 2006 May 16, 2006 May 19, 2006 May 16, 2006	
4. Application number(s) or patent number(s). Additional sheet attached? YES NO_X	If the document is being filed together with a new application, the execution date of the application is:
A. Patent Application no.(s): 11/382,188 filed May 8, 2006	B. Patent no.(s):
5. Name and address of party to whom correspondence concerning this cover sheet should be mailed:	6. Number of applications and/or patents identified on this cover sheet: 1
Name: Michael W. Zimmerman Reg. No. 57,993	7. Amount of fee enclosed or authorized to be charged:
HANLEY, FLIGHT & ZIMMERMAN, LLC Street Address: 20 North Wacker Drive	\$40.00
Suite 4220 City: Chicago State: Illinois Zip: 60606	8. Any additional required fee may be charged, or any overpayment credited to our deposit account: 50-2455
9. To the best of my knowledge and belief, t	he information contained on this cover sheet is true

and correct and any copy submitted is a true copy of the original document.

Date: June 14, 2006

Michael W. Zimmerman Registration No.: \$7.993

Total number of pages including cover sheet, attachments, and document: $\underline{6}$

06/19/2006 JBALINAN 00000078 11/382188 02 FC:8021 40.00 DP

ASSIGNMENT

WHEREAS, **Tony Haeuser**, a citizen of the United States of America, residing at 3759 Baybrook Drive, Aurora, IL 60504, U.S.A.; and

Mary McCarthy, a citizen of the Canada, residing at 2115 Oak Dew, San Antonio, Texas 78232, U.S.A.; and

Scott Pettit, a citizen of the United States of America, residing at 13615 Liberty Oak, San Antonio, Texas 78232, U.S.A.; and

Chris Lee, a citizen of the United States of America, residing at 2630 Friar Tuck Road, San Antonio, Texas 78209, U.S.A.; and

Roland Noll, a citizen of the United States of America, residing at 2531 Steepleway, San Antonio, Texas 78248, U.S.A.;

hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "METHODS AND APPARATUS TO DISTRIBUTE MEDIA CONTENT", Attorney Docket No. 20103/IP1021 (SBC/IP1021), for a full description of which reference is here made to an application for Letters Patent of the United States filed on May 8, 2006 and assigned Application Serial No. 11/382,188; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other

PATENT REEL: 018008 FRAME: 0134

patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name c	of First	Inventor:
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Tony Haeuser

Signature of First Inventor:

Date:

Witnesses for First Inventor

First Witness:

ICHARD V. GROWZALEZ

Second Witness:

Panas W. Comercians

Full Name (printed)

Signature / Date

Name of Second Inventor:	Mary McCarthy	
Signature of Second Inventor:	Also (S)	
Date:	16 MAY06	
Witnesses for Se	cond inventor	
First Witness:	Tatricial flares 5-16-06	
	Full Name (printed)	
Second Witness:	Balve M. Serre Signature / Date	
	Barbara M. Serna Full Name (printed)	
Name of Third Inventor: Scott Pettit Signature of Third Inventor:		
Date:	5-16-06	
Witnesses for Thi	rd Inventor	
First Witness:	Signature / Date 5-16-06	
Second Witness:	Full Name (printed) Signature / Date Balana M. Surha Full Name (printed)	

- 3 -

Name of Fourth Inventor: Cl	hris Lee
Signature of Fourth Inventor:	Chiline
Date:	5-19-06
Witnesses for For	
First Witness:	Signature / Date) 4 19 May 2006
Second Witness: . Name of Fifth Inventor: Ro	Thomac Webster Full Name (printed)
Signature of Fifth Inventor:	
Date:	
Witnesses for Fiftl	h Inventor
First Witness:	Signature / Date
O 4144.	Full Name (printed)
Second Witness:	Signature / Date
	Full Name (printed)

Name of Fourth Inventor:	Chris Lee
Signature of Fourth Inventor:	
Date:	
Witnesses for	Fourth Inventor
First Witness:	
	Signature / Date
	Full Name (printed)
Second Witnes	SS: Signature / Date
	Signature / Date
	Full Name (printed)
Name of Fifth Inventor:	Roland Noll
Signature of Fifth Inventor:	1. C. Du 1De
Date:	5-18-16
Witnesses for I	Fifth Inventor
First Witness:	Signature / Date 5-16-06
	TATRICIA A. HARRIS
	Full Name (printed)
Second Witnes	s: Signature / Date
	Signature 7 Date Barbara M. Serhe Full Name (printed)

PATENT REEL: 018008 FRAME: 0138

RECORDED: 06/16/2006