| Form | PTO-1595 (Rev. | 08/05)            |
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| OMB  | No. 0651-0027  | (exp. 6/3,3/2008) |

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| 1. Name of conveying party(ies)   | 2. Name and address of receiving party(ies)            |  |  |  |  |
| MOUCLIER, Jean  | Name: CARTIER CREATION STUDIO SA                       |  |  |  |  |
|   | Internal Address:                                      |  |  |  |  |
| Additional name(s) of conveying party(ies) attached? Yes X No   |  |  |  |  |  |
| 3. Nature of conveyance/Execution Date(s):  | Street Address: 8 Boulevard James-Fazy                 |  |  |  |  |
| Execution Date(s) May 17, 2006  |  |  |  |  |  |
| X Assignment Merger   |  |  |  |  |  |
| Security Agreement Change of Name   | City: Geneve   |  |  |  |  |
| Joint Research Agreement  | State:   |  |  |  |  |
| Government Interest Assignment  | Country: Switzerland Zip: CH-1201                      |  |  |  |  |
| Executive Order 9424, Confirmatory License  | Country. Switzerland Zip. C11-1201                     |  |  |  |  |
| Other   | Additional name(s) & address(es) attached? Yes X No    |  |  |  |  |
| 4. Application or patent number(s):   This document is being filed together with a new application.                         |  |  |  |  |  |
| A. Patent Application No.(s)  | B. Patent No.(s)                                       |  |  |  |  |
| 29/255,085  |  |  |  |  |  |
| 10,100,000  |  |  |  |  |  |
| Additional numbers at   | tached? Yes X No                                       |  |  |  |  |
| 5. Name and address to whom correspondence  | 6. Total number of applications and patents            |  |  |  |  |
| concerning document should be mailed:   | involved: 1  |  |  |  |  |
| Name: Scott D. Locke  | 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 46.00          |  |  |  |  |
| Internal Address: Kalow & Springut LLP  | Authorized to be charged by credit card                |  |  |  |  |
|   | Authorized to be charged to deposit account            |  |  |  |  |
| Street Address: 488 Madison Avenue  | X Enclosed   |  |  |  |  |
| 19th Floor  | None required (government interest not affecting title |  |  |  |  |
| City: New York  | 8. Payment Information                                 |  |  |  |  |
| State: New York Zip: 10022  | a. Credit Card Last 4 Numbers                          |  |  |  |  |
| Phone Number: (212)813-1600   | 8  |  |  |  |  |
| Fax Number: (212)813-9600   | b. Deposit Account Number11-971                        |  |  |  |  |
| Email Address: slocke@creativity-law.com  | Authorized User Name Kalow & Stringut LLP              |  |  |  |  |
| 9. Signature: Jan   | June 1% 2506   |  |  |  |  |
| Signature   | Date E   |  |  |  |  |
| Scott D. Locke, Esq Reg. No. 44,87  |  |  |  |  |  |
| Name of Person Signing  | sheet, attachments, and documents:                     |  |  |  |  |

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**PATENT** 

**REEL: 018010 FRAME: 0807** 

|  |  |   | ASSIGNMEN  | T   |  |
|--|--|---|--|---|--|
|  |  | (1)   | Jean MOUCLIER  | (5)   |  |
| (1-8)  | Insert   | (2)   |  | (6)   |  |
| •  | Name(s)<br>of Inventor(s)  | (3)   |  | (7)   |  |
|  |  | (4)   |  | (8)   |  |
|  |  |   |  | dollar (\$1.00) and other good and valuable consideration paid<br>ned agrees to assign, and hereby does assign, transfer and set  |  |
| (9)  | Insert Name of<br>Assignee   | (9) C   | artier Creation Studi  | o SA  |  |
| (10) Insert Address of Assignee  |  | 8 Boulevard James-Fazy, Geneve, Switzerland CH-1201   |  |   |  |
|  | (hereinaster designated as the Assignee) and Assignee's heirs, successors, assigns and legal represent the entire right, title and interest for the United States of America as defined in 35 U.S.C. §100, in the invention, and in all applications for patent including any and all provisional, non-provisional, divisional, divisional |   |  |   |  |
| (11)   | Insert   | (11) <u>E</u>   | ARRINGS  |   |  |
|  | Identification such as Title, Case   |   |  |   |  |
|  | Number, or Foreign<br>Application Number   | (Attorney   | Docket No. NONY 00   | 41-US   |  |
|  | for which the undersigned has (have) executed an application for patent in the United States of Am on even date herewith or  |   |  |   |  |
| (12)   | Insert Date of   |   |  |   |  |
|  | Signing of<br>Application  | (12) on   |  |   |  |
| (13)   | Alternative  | (13) U.S  | S. application Serial Number   | 29/255,085  |  |
|  | Identification for filed applications  | filed   | March 2, 2006  |   |  |
| applicat any 9;p the Assi claims of reexami Patents full righ and agre identific | applications for the invention ions and patents as the Assig 2) Each undersigned agreed lication or continuation or dignee in every way possible is 3) Each undersigned agrees or provisions of the Internation 4) Each undersigned agrees mation a grant of a valid Unit 5) Each undersigned author of the United States resulting at to convey the entire interest to convey the entire interest that this assignment is bit 6) Each undersigned hereby eation that may be necessary tion of this document.  | , and any paince may deen in to execute a vision thereon to obtaining end to execute a nat Convention to perform a ced States paticizes and requirements of the paince of | tent(s) issuing thereon, and also mecessary. It papers necessary in connectif, or any patent or reissue applications and going forward will lipapers and documents and pon for Protection of Industrial all affirmative acts which may bent to the Assignee. Lests the Commissioner of the optication(s) to the said Assigned, and that he has not execut and his heirs, successors, assignment of Kalow & Springut, LLI n order to comply with the rule | erform any act which may be necessary in connection with Property or similar agreements, be necessary to obtain, maintain or confirm by reissue or U.S. Patent and Trademark Office to issue any and all Letters ce, as Assignee of the entire interest, and covenants that he hated, and will not execute, any agreements in conflict herewith, gns and legal representatives. Pute power to insert on this assignment any further as of the United States Patent and Trademark Office for |  |
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| Date   | -17/03/8°  |   | Inventor Signature   |   |  |
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| Date   |  |   | Inventor Signature   | (SEAL)  |  |
| Date   |  |   | Inventor Signature   | (SEAL)  |  |
| Date   |  |   | Inventor Signature   | (SEAL)  |  |
| Date   |  |   | Inventor Signature   | (SEAL)  |  |
| Date   |  | <del></del>   | Inventor Signature   | (SEAL)  |  |
| Date   |  |   | Inventor Signature   | (SEAL)  |  |
| neither,   | This assignment should pret<br>then it should be signed befo   | ferably be sig  | ned before: (a) a Notary Public<br>o witnesses who also sign here  | <b>`</b>  |  |
| Date   | ate 17/01/06 Witness Vausence de Suct  |   |  |   |  |
| Date   | 17:05:06   |   | - Witness -  | ZGreen  |  |

PATENT REEL: 018010 FRAME: 0808

**RECORDED: 06/22/2006**