

Atty Docket No.: 274588US0

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Sylvain KRAVTCHENKO
Claude DUBIEF

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

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Execution Date: June 1, 2006; May 29, 2006

4. Application number(s) or patent number(s):

☐ This document is being filed together with a new application

A. Patent Application No.(s)

11/411,880

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

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PATENT
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274588US0

Assignment of Application

INSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS:

WHEREAS, I (WE) Sylvain KRAVTCHENKO, 168 Ji Nan Lu, The Lakeville - Block 9 - Unit 2301, At Xintiandi - Lu
Wan District, 200021 Shanghai, China;
Claude DUBIEF, 9, rue Edmond Rostand, 78150 Le Chesnay, France

, respectively,

INSERT TITLE OF
INVENTION:

have invented certain new and useful improvements in: DIRECT EMULSION FOR BLEACHING HAIR

(Application No. 11/411,880, filed APRIL 27, 2006), and

WHEREAS, L'OREAL

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, rue Royale, 75008 Paris, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

12/ 12/04

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: X 01/06/06

X KRAVTCHENKO SYLVAIN
(Signature of Inventor) Sylvain KRAVTCHENKO

Date: X 29/5/06

X Dubief Claude
(Signature of Inventor) Claude DUBIEF

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
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