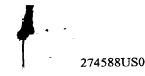
Atty Docket No.: 274588US0 FORM PTO-1595 06-04 To the Director of the United 1. Name of conveying party(1 Sylvain KRAVTCHENKO Claude DUBIEF 10326	record the attached original documents or copy thereof.
Additional name(s) of conveying party(ies) attache	í? ☐ Yes ■ No
3. Nature of Conveyance:	ne
Execution Date: June 1, 2006; May 29	, 2006 Additional name(s) and address(es) attached? ☐ Yes ■ No
☐ This document is being filed together with a net A. Patent Application No.(s) 11/411,880	B. Patent No.(s)
	numbers attached? ☐ Yes ■ No
5. Name and address of party to whom corresponde concerning document should be mailed:	6. Total applications and patents involved: 1
Customer Number 22850 Tel. (703) 413-3000 Fax. (703) 413-2220	 7. Total fee (37 CFR 3.41): \$40.00 ■ Enclosed □ Authorized to be charged to deposit account 8. Deposit account number: 15-0030 (Attach duplicate copy of this page if paying by deposit account)
D	O NOT USE THIS SPACE
9. Statement and signature To the best of my knowledge and belief, the foregoe copy of the original document. Richard L. Treanor Name of Person Signing	Signature In a structure of the structu
Registration Number: 36,379	
Total number o	pages including this cover sheet: 3
Mail documents to be recorded with required cover a Director of the U	Do not detach this portion 96/22/2006 MREYENE2 80090251 11411880 heet information to: 01 FC:8021 40.00 0P nited States Patent and Trademark Office Assignment Recordation Services

op Assignment Recordation a Alexandria, Virginia. 22313

PATENT REEL: 018020 FRAME: 0668



Assignment of Application

NSERT NAMES	WHEREAS, I (WE) Sylvain KRAVTCHENKO, 168 Ji Nan Lu, The Lakeville - Block 9 - Unit 2301, At Xin	tiandi - Lu		
ND RESIDENCE DDRESS OF	Wan District, 200021 Shanghai, China;			
HE INVENTORS:	Claude DUBIEF, 9, rue Edmond Rostand, 78150 Le Chesnay, France			
	, re	espectively		
USEDE EIT FOE	have invented certain new and useful improvements in: DIRECT EMULSION FOR BLEACHING HAIR			
NSERT TITLE OF IVENTION:				
	(Application No. 11/411,880 , filed APRIL 27, 2006), and		
	WHEREAS, L'OREAL			
ICCOT BIABLE				

AND ADDRESS OF COMPANY OR OTHER ASSIGNEE

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, rue Royale, 75008 Paris, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: × 01/06/06	XKRAVICHEWRO SYLVAIN
Date: × 29/5/06	(Signature of Inventor) Sylvain KRAVTCHENKO
Date:	(Signature of Inventor) Claude DUBIEF
	(Signature of Inventor)
Date:	(Signature of Inventor)
Date:	
Date:	(Signature of Inventor)
Date.	(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314

04

RECORDED: 06/21/2006

PATENT REEL: 018020 FRAME: 0670