

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jonathan J. Hull	07/28/2006
Jamey Graham	07/27/2006
Kurt Piersol	07/28/2006
Daniel G. Van Olst	07/27/2006
RECEIVING PARTY DATA	
Name:	Ricoh Co., Ltd.
Street Address:	15-5 Minami Aoyama 1-Chome
Internal Address:	Minato-Ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	107-8544
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11461272
CORRESPONDENCE DATA	
Fax Number:	(650)938-5200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650)335-7194
Email:	gsueoka@fenwick.com
Correspondent Name:	Greg T. Sueoka
Address Line 1:	Fenwick & West LLP
Address Line 2:	801 California Street
Address Line 4:	Mountain View, CALIFORNIA 94041
ATTORNEY DOCKET NUMBER:	20412-11721
NAME OF SUBMITTER:	Greg T. Sueoka

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PATENT
REEL: 018037 FRAME: 0324

Total Attachments: 5

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Ricoh Co., Ltd.**, a corporation of **Japan** having a place of business at **15-5 Minami Aoyama 1-Chome, Minato-Ku, Tokyo, Japan 107-8544**, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled **System And Methods For Creation And Use Of A Mixed Media Environment With Geographic Location Information** ("APPLICATION"), which:

- ☐ is to be filed herewith.
- ☒ was filed on July 31, 2006, and now bears U.S. application serial number 11/461,272.
- ☒ The APPLICATION claims priority from a provisional application, filed on August 23, 2005, now bearing US application serial number 60/710,767; and from a provisional application, filed on April 17, 2006, now bearing US application serial number 60/792,912, and from a provisional application, filed on July 18, 2006, now bearing US application serial number 60/807,654.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Title: **System And Methods For Creation And Use Of A Mixed Media Environment With Geographic Location Information**
Filed: July 31, 2006
Application No.:

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature

Jonathan J. Hull
Jonathan J. Hull

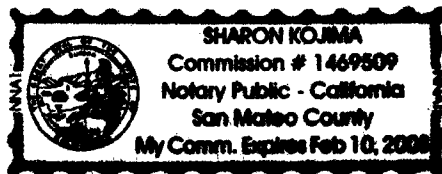
Date of Signature

July 28, 2006

State of CALIFORNIA }
County of SAN MATEO } ss.

On JULY 28, 2006 before me, SHARON KOJIMA, Notary Public, personally appeared Jonathan J. Hull, personally known to me or ~~proved to me on the basis of satisfactory evidence~~ to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

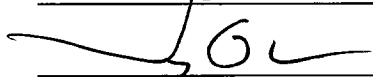


Sharon Kojima

Notary

Title: **System And Methods For Creation And Use Of A Mixed Media Environment With Geographic Location Information**
Filed: July 31, 2006
Application No.: _____

Name and Signature _____



Jamey Graham

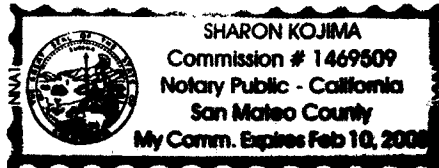
Date of Signature _____

July 27, 2006

State of CALIFORNIA }
County of SAN MATEO } ss.

On JULY 27, 2006 before me, SHARON KOJIMA, Notary Public, personally appeared Jamey Graham, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal





Notary

Name and Signature _____

Kurt Piersol

State of _____ }
County of _____ } ss.

Date of Signature _____

_____, 2006

On _____ before me, _____, Notary Public, personally appeared Kurt Piersol, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

Title: **System And Methods For Creation And Use Of A Mixed Media
Environment With Geographic Location Information**
Filed: **July 31, 2006**
Application No.: _____

Name and Signature _____

Date of Signature _____

_____, 2006

Jamey Graham

State of _____ } ss.

County of _____ }

On _____ before me, _____, Notary Public,
personally appeared Jamey Graham, personally known to me or proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his authorized capacity, and that by his signature on
the instrument the person, or the entity upon behalf of which the person acted, executed the
instrument.

Notary Seal

Notary

Name and Signature _____

Date of Signature _____


Kurt Piersol

_____, 2006
7/28

State of _____ } ss.

County of _____ }

On _____ before me, _____, Notary Public,
personally appeared Kurt Piersol, personally known to me or proved to me on the basis of satisfactory
evidence to be the person whose name is subscribed to the within instrument and acknowledged to me
that he executed the same in his authorized capacity, and that by his signature on the instrument the
person, or the entity upon behalf of which the person acted, executed the instrument.

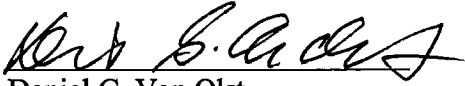
Notary Seal

Notary

Title: **System And Methods For Creation And Use Of A Mixed Media Environment With Geographic Location Information**
Filed: July 31, 2006
Application No.:

Name and Signature

Date of Signature



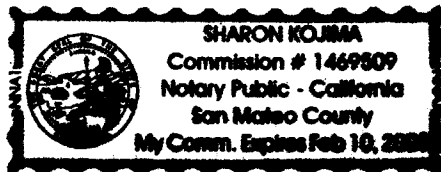
7-27 , 2006

Daniel G. Van Olst

State of CALIFORNIA }
County of SAN MATEO } ss.

On JULY 27, 2006 before me, SHARON KOJIMA, Notary Public, personally appeared Daniel G. Van Olst, personally known to me ~~or proved to me on the basis of satisfactory evidence~~ to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal





Notary