## 07-12-2006

Form <b>PTO-1595</b> (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
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PA <sup>103</sup> 273071	
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)
Mathieu Jamin	Name: Christian Dior Couture, S.A.
	Internal Address:
Additional pame/s) of servering party(i.e.) other bands of	
Additional name(s) of conveying party(ies) attached? Yes  No  3. Nature of conveyance/Execution Date(s):	Street Address: 30 Avenue Montaigne
Execution Date(s) June 20, 2006	30 Avenue Montaigne
Assignment Merger	
Security Agreement Change of Name	City: Paris
☐ Joint Research Agreement	State:
Government Interest Assignment	
Executive Order 9424, Confirmatory License	Country: France Zip: 75008
Other	Additional name(s) & address(es) attached?  Yes V No
4. Application or patent number(s):	document is being filed together with a new application.
A. Patent Application No.(s)	B. Patent No.(s)
29/254,484 29/254,525	
Additional numbers att	ached?  Yes ✓ No
5. Name and address to whom correspondence	6. Total number of applications and patents
concerning document should be mailed:	involved: 2
Name: Philip H. Gottfried, Esq.	7. Total fee (37 CFR 1.21(h) & 3.41) \$80.00
Internal Address:	Authorized to be charged by credit card
	Authorized to be charged to deposit account
Street Address: Amster, Rothstein & Ebenstein LLP	✓ Enclosed
90 Park Avenue	None required (government interest not affecting title)
City: New York	8. Payment Information
State: New York Zip: 10016	a. Credit Card Last 4 Numbers
Phone Number: 212 336 8000	Expiration Date
Fax Number: 212 336 8001	b. Deposit Account Number <u>01-1785 (if deficiency)</u>
Email Address: <u>ptodocket@arelaw.com</u>	Authorized User Name
9. Signature: July 7, 2006 =	
Signature	Date 5
Philip H. Gottfried, Esq.	Total number of pages including cover sheet, attachments, and documents:
Name of Person Signing  Documents to be recorded (including cover sheet	
Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450	

## ASSIGNMENT

WHEREAS, I Mathieu Jamin (hereinafter "the Assignor"), a citizen of France with an address at 30 avenue Montaigne, 75008 Paris, France, have invented certain new and useful designs for: 1) WATCH (SIMPLY DIOR WITHOUT DIAMONDS);

2) WATCH (SIMPLY DIOR WITH DIAMONDS) for which two applications for United States Design Letters Patent were executed by me on even date herewith, and for which OHIM Application Numbers 000393400-0004; 000393400-0003, respectively, were filed on August 31, 2005, and for which U.S. Patent Application Serial Nos. 29/254,484 and 29/254,525 were both filed on February 24, 2006; and

WHEREAS, Christian Dior Couture, S.A. (hereinafter "the Assignee"), a corporation organized under the laws of the Republic of France, having a principal place of business at 30 Avenue Montaigne 75008 Paris, France, is desirous of acquiring the entire right, title and interest in and to said applications and the inventions described therein, and each and every patent that can be issued on said applications and on said inventions in the United States of America and in its territories and possessions, and in all countries foreign to the United States of America;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One Dollar (\$1.00), in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee the full and exclusive right, title and interest in and to the aforesaid applications, the aforesaid inventions, and each and every patent that

PATENT REEL: 018044 FRAME: 0362 may be issued on the aforesaid inventions and applications in the United States of America, and in its territories and possessions and also in all countries foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the end of the term or terms for which a patent or patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby authorizes and requests the Commissioner For Patents to issue any and all Letters Patent on the aforesaid inventions or resulting from the aforesaid applications directly to the Assignee.

Assignor hereby authorizes the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid invention wherever the same is permitted by law, and also assigns, sells, transfers and sets over unto the Assignee and its successors all priority rights under the aforesaid application.

Assignor further covenants to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.

IN WITNESS WHEREOF, Assignor has signed this Assignment on this \_\_\_\_\_

day of

2006

RECORDED: 07/07/2006

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Mathieu Jamin

PATENT REEL: 018044 FRAME: 0363