



ASSIGNMENT

WHEREAS, I Mathieu Jamin (hereinafter "the Assignor"), a citizen of France with an address at 30 avenue Montaigne, 75008 Paris, France, have invented certain new and useful designs for: 1) WATCH (SIMPLY DIOR WITHOUT DIAMONDS); 2) WATCH (SIMPLY DIOR WITH DIAMONDS) for which two applications for United States Design Letters Patent were executed by me on even date herewith, and for which OHIM Application Numbers 000393400-0004; 000393400-0003, respectively, were filed on August 31, 2005, and for which U.S. Patent Application Serial Nos. 29/254,484 and 29/254,525 were both filed on February 24, 2006; and

WHEREAS, Christian Dior Couture, S.A. (hereinafter "the Assignee"), a corporation organized under the laws of the Republic of France, having a principal place of business at 30 Avenue Montaigne 75008 Paris, France, is desirous of acquiring the entire right, title and interest in and to said applications and the inventions described therein, and each and every patent that can be issued on said applications and on said inventions in the United States of America and in its territories and possessions, and in all countries foreign to the United States of America;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of One Dollar (\$1.00), in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the Assignee the full and exclusive right, title and interest in and to the aforesaid applications, the aforesaid inventions, and each and every patent that

may be issued on the aforesaid inventions and applications in the United States of America, and in its territories and possessions and also in all countries foreign to the United States of America, the same to be held and enjoyed by the Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the end of the term or terms for which a patent or patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor hereby authorizes and requests the Commissioner For Patents to issue any and all Letters Patent on the aforesaid inventions or resulting from the aforesaid applications directly to the Assignee.

Assignor hereby authorizes the Assignee and its successors to apply for a patent or patents directly in its own name upon the aforesaid invention wherever the same is permitted by law, and also assigns, sells, transfers and sets over unto the Assignee and its successors all priority rights under the aforesaid application.

Assignor further covenants to execute all additional instruments and to do all things necessary to carry out the purpose of this instrument, at the expense of the Assignee and its successors.

IN WITNESS WHEREOF, Assignor has signed this Assignment on this \_\_\_\_\_

day of 20<sup>th</sup> June, 2006.

  
Mathieu Jamin

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