

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeffrey W. George</td> <td>01/27/2006</td> </tr> <tr> <td>James Maki</td> <td>01/27/2006</td> </tr> <tr> <td>Peter Clarke</td> <td>02/17/2006</td> </tr> <tr> <td>John K. Clay</td> <td>02/07/2006</td> </tr> </tbody> </table>		Name	Execution Date	Jeffrey W. George	01/27/2006	James Maki	01/27/2006	Peter Clarke	02/17/2006	John K. Clay	02/07/2006
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Peter Clarke	02/17/2006										
John K. Clay	02/07/2006										
RECEIVING PARTY DATA											
Name:	The Quaker Oats Company										
Street Address:	555 W. Monroe Street										
City:	Chicago										
State/Country:	ILLINOIS										
Postal Code:	60661										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29242149</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29242149						
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CORRESPONDENCE DATA											
Fax Number:	(212)355-3333										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	212-459-7455										
Email:	fsawyer@goodwinprocter.com										
Correspondent Name:	Ethan Horwitz										
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Address Line 2:	Goodwing Procter LLP										
Address Line 4:	New York, NEW YORK 10022										
ATTORNEY DOCKET NUMBER:	PEP-0179D										
NAME OF SUBMITTER:	Ethan Horwitz										

CH \$40.00 29242149

Total Attachments: 5

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ASSIGNMENT

Docket No. 40002-12337

Serial No. 29/242,149

Filed: November 3, 2005

In consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned inventor, or each inventor if more than one, hereby assigns to THE QUAKER OATS COMPANY., a New Jersey corporation, having a principal place of business at 555 West Monroe Street, Suite 11-12, Chicago, IL 60661-3716, its successors and assigns (hereinafter called "said assignee"), the entire right, title and interest in the invention or improvements (hereinafter called "said invention") of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

LID

executed by the undersigned on the ____ day of _____, 2006, and in said application and any and all other applications for United States Letters Patent, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the date and serial number of said application.

For said consideration, the undersigned hereby agrees, upon the request and at the expense of said assignee, to execute any divisional, continuation or substitute application for said invention or improvements, and any oath, declaration or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agrees to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

And for said consideration, the undersigned hereby assigns to said assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights under the International Convention, and agrees to execute, at the request of said assignee, all documents in connection with any application for foreign letters patent therefor.

1/27/06
Date

Jeffrey W. George
JEFFREY W. GEORGE

STATE OF ILLINOIS)
COUNTY OF McHenry) ss Barrington, Illinois

Before me, a Notary Public in and for the County and State aforesaid, appeared JEFFREY W. GEORGE to me personally known to be the signer, or signers, of the foregoing instrument, and acknowledged

Ryndak & Suri LLP • 200 West Madison Street, Suite 2100 • Chicago, IL 60606 • (312) 214-7770

PATENT
REEL: 018045 FRAME: 0683

execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

Linda J. Thompson

Notary Public

My Commission Expires:



1/27/06
Date

James Makl

JAMES MAKI

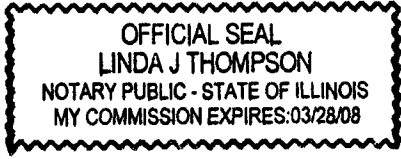
STATE OF ILLINOIS)
COUNTY OF *McHenry*) ss *Barrington, Illinois*

Before me, a Notary Public in and for the County and State aforesaid, appeared JAMES MAKI to me personally known to be the signer, or signers, of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

Linda J. Thompson

Notary Public

My Commission Expires:



Date

PETER CLARKE

STATE OF)
COUNTY OF) ss)

Before me, a Notary Public in and for the County and State aforesaid, appeared PETER CLARKE to me personally known to be the signer, or signers, of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

Notary Public
My Commission Expires:

ASSIGNMENT

Docket No. 40002-12337

Serial No. 29/242,149

Filed: November 3, 2005

In consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned inventor, or each inventor if more than one, hereby assigns to THE QUAKER OATS COMPANY., a New Jersey corporation, having a principal place of business at 555 West Monroe Street, Suite 11-12, Chicago, IL 60661-3716, its successors and assigns (hereinafter called "said assignee"), the entire right, title and interest in the invention or improvements (hereinafter called "said invention") of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

LID

executed by the undersigned on the ____ day of _____, 2006, and in said application and any and all other applications for United States Letters Patent, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the date and serial number of said application.

For said consideration, the undersigned hereby agrees, upon the request and at the expense of said assignee, to execute any divisional, continuation or substitute application for said invention or improvements, and any oath, declaration or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agrees to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

And for said consideration, the undersigned hereby assigns to said assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights under the International Convention, and agrees to execute, at the request of said assignee, all documents in connection with any application for foreign letters patent therefor.

Date

JEFFREY W. GEORGE

STATE OF ILLINOIS)
) ss
COUNTY OF)

Before me, a Notary Public in and for the County and State aforesaid, appeared JEFFREY W. GEORGE to me personally known to be the signer, or signers, of the foregoing instrument, and acknowledged

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PATENT
REEL: 018045 FRAME: 0685

execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

Notary Public
My Commission Expires:

Date

JAMES MAKI

STATE OF ILLINOIS)
) ss
COUNTY OF)

Before me, a Notary Public in and for the County and State aforesaid, appeared JAMES MAKI to me personally known to be the signer, or signers, of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

Notary Public
My Commission Expires:

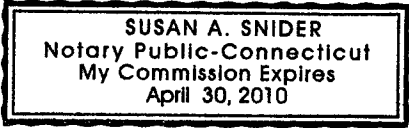
2/17/06
Date

[Signature]
PETER CLARKE

STATE OF CONNECTICUT)
) ss FAIRFIELD
COUNTY OF FAIRFIELD)

Before me, a Notary Public in and for the County and State aforesaid, appeared PETER CLARKE to me personally known to be the signer, or signers, of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

[Signature]
Notary Public
My Commission Expires:



07/07/06
Date



JOHN K. CLAY

STATE OF)
) ss
COUNTY OF)

Before me, a Notary Public in and for the County and State aforesaid, appeared JOHN K. CLAY to me personally known to be the signer, or signers, of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

Notary Public
My Commission Expires: