

7-3-06

07-06-2006

FORM PTO-1595
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
M&G-10532.27US01

RECORDATION FORM COVER SHEET
PATENTS ONLY



RCE
Fee

103269479

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Walter I. Bieger</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Webb Business Promotions, Incorporated 15197 Boulder Avenue Rosemount, Minnesota 55068</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
---	---

3. Nature of conveyance:

<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> Merger
<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Change of Name
<input type="checkbox"/> Other:	

Execution Date: October 19, 2004

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

<p>A. Patent Application No.(s)</p>	<p>B. Patent No.(s)</p> <p><u>D491,021 S</u></p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
-------------------------------------	--

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: David G. Schmaltz Address: Merchant & Gould P.C. P.O. Box 2903 Minneapolis, MN 55402-0903</p>	<p>6. Total number of applications and patents involved: 1</p> <p>7. Total fee (37 CFR 3.41): \$40.00</p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725</p>
---	--

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<p>David G. Schmaltz</p> <p>_____ Name of Person Signing</p>	 _____ Signature	<p>6/29/06</p> <p>_____ Date</p>
--	------------------------	--------------------------------------

Total number of pages including cover sheet, attachments, and document: 4

07/05/2006 DBYRNE 00000057 D491021

01 FC:8021

(40.00 DP)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director - U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

23552
PATENT TRADEMARK OFFICE

PATENT
REEL: 018047 FRAME: 0277

ASSIGNMENT

WHEREAS, we, Alan Webb, residing at 8935 Legends Club Drive, Prior Lake, Minnesota 55372 and Walter I. Bieger, residing at 1689 Lake Valentine Road, St. Paul, Minnesota 55112, made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States on December 27, 2002, application Serial No. 29/173,377, now U.S. Patent No. D491,021 S which is entitled MUG WITH GRIP SURFACE.

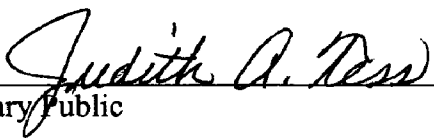
AND WHEREAS, Webb Business Promotions, Incorporated, a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 15197 Boulder Avenue, Rosemount, Minnesota 55068 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire

instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



Notary Public

