

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hsi-Jung WU</td><td>07/19/2006</td></tr><tr><td>Thomas PUN</td><td>07/19/2006</td></tr></tbody></table>	Name	Execution Date	Hsi-Jung WU	07/19/2006	Thomas PUN	07/19/2006					
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Apple Computer, Inc.</td></tr><tr><td>Street Address:</td><td>One Infinite Loop</td></tr><tr><td>City:</td><td>Cupertino</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>95014</td></tr></table>	Name:	Apple Computer, Inc.	Street Address:	One Infinite Loop	City:	Cupertino	State/Country:	CALIFORNIA	Postal Code:	95014	
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11462562</td></tr></tbody></table>	Property Type	Number	Application Number:	11462562							
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Application Number:	11462562										
CORRESPONDENCE DATA											
Fax Number: (202)220-4201 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 2022204200											
Email: rhurley@kenyon.com											
Correspondent Name: Cassandra T. Swain											
Address Line 1: 1500 K St., N.W.											
Address Line 2: Suite 700											
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1257											
ATTORNEY DOCKET NUMBER:	13316-4807										
NAME OF SUBMITTER:	Cassandra T. Swain, Ph.D.										
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PATENT
REEL: 018056 FRAME: 0735

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to **Apple Computer, Inc.**, a corporation of the state of California, having a principal place of business at One Infinite Loop, Cupertino, California, 95014-2084 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

REGULATION OF DECODE-SIDE PROCESSING BASED ON PERCEPTUAL MASKING

the specification of which is attached hereto unless the following is entered:

Filed on	as United States Application Number or PCT International Application Number	and was amended on (if applicable)

and in and to said United States Patent Application and all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications that have been or shall be filed in the United States or any foreign country on any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of priority resulting from the filing of said United States Patent Application;

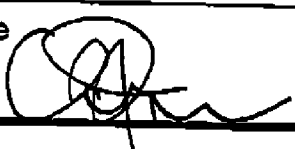
agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: **WU, Hsi-Jung**

Inventor Signature 	Date June 19, 2006
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Inventor: **PUN, Thomas**

Inventor Signature 	Date July 19, 2006
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Assignment Document Return Address:

Cassandra T. Swain, Ph.D
KENYON & KENYON LLP
1500 K Street, NW, Suite 700
Washington, DC 20005