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1. Name of conveying party(ies):

Dr. Bernd Noecker
Dr. Frank Golinski
Frank Hermes
Ina Braeutigam

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherExecution Date: May 18, 2006

2. Name and address of receiving party(ies):

Name: KPSS-Kao Professional Salon Services GmbHAddress: Pfungstadter Strasse 92-100City: Darmstadt

State/Prov.: _____

Country: GermanyZIP: D-64297

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: _____

Patent Application No.

Filing date

11/422,360June 6, 2006

B. Patent No.(s)

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bruce S. LondaRegistration No. 33,531Address: Norris McLaughlin & Marcus, P.A.875 Third Avenue18th FloorCity: New YorkState/Prov.: NYCountry: USZIP: 10022

6. Total number of applications and patents involved:

17. Total fee (37 CFR 3.41):.....\$ 40.00☐ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☒ Authorized to be charged to deposit account

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August 7, 2006

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PATENT

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United States of America

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned,

Inventor(s)
full names
Dr. Bernd Nöcker
Dr. Frank Golinski
Frank Hermes
Ina Bräutigam

hereby sell, assign and transfer to

Assignee
Name and
Address
KPSS-Kao Professional Salon Services GmbH
Pfungstadter Strasse 92-100
D-64297 Darmstadt

(hereinafter called the Assignee) the entire right, title and interest in and to any and all improvements which are disclosed in the application for United States Letters Patent entitled

Title of
Invention
Composition for Coloring of Keratin Fibres

which application was

Complete
either
(a), (b) or (c)

- a) executed by the undersigned on the 18th day of May, 2006
- b) filed on the _____ day of _____, 20____, Serial No. _____
- c) filed in the form of an International Application which designated the
United States of America under number _____
on the _____ day of _____, 20____

including any and all United States Letters Patents which may be granted therefore and any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property.

It is hereby authorized and requested that the Commissioner of Patents issue any and all of said Letters Patents, when granted, to said Assignee.

Further, it is agreed that, when requested, without charge to but at the expense of Assignee, the undersigned will execute all divisional, continuing, substitute, renewal, and reissue patent applications; execute all rightful other

U.S. Assignment

Page 2

consider desirable for aiding in securing and maintaining proper patent protect papers; and generally do everything possible which said Assignee shall tion.

Date

Signed at Darmstadt this
18th day of May, 2006.

Inventor(s)
full
Signature(s)

INVENTOR(S):

Bernd Nöcker
Dr. Bernd Nöcker

Frank Golinski
Dr. Frank Golinski

Frank Hermes
Frank Hermes

Ina Bräutigam
Ina Bräutigam

WITNESSES:

Witnesses'
full
Signatures

Heiko Maile
Christiana Pfaff

Heiko Maile

Christiana Pfaff