

07-10-2006

PATENTS ONLY



Our File No. 12581-5226

FORM FOR PATENTS

103271038

attached original document or copy thereof.

6.2903

1. Name of Party conveying an interest:

In Jae CHUNG
Jong Hee HWANG
Sun Young KIM

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and Address of Party receiving an interest:

Name: LG. PHILIPS LCD CO., LTD.
Internal Address:
Street Address: 20, Yoido-dong,
Youngdungpogu
City: Seoul
State/Zip: Republic of Korea

Additional name(s) and addresses attached?
 Yes No

3. Description of the interest conveyed:

Assignment Change of Name Other:
 Security Agreement Merger

Execution Date: June 26, 2006, June 23, 2006, June 26, 2006

112963 U.S.PTO
11/478993



062906

Application number(s) or patent number(s). Additional sheet attached? Yes No

If this document is being filed together with a new application, the execution date of the application is:
June 26, 2006, June 23, 2006, June 26, 2006

Patent Application No.(s) Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, IL 60610
(312)321-4200
Customer Number 00757

6. Number of applications and patents involved: 1

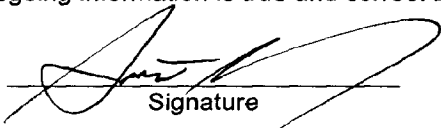
7. Total fee (37 CFR 3.41) \$40
 Enclosed
 Authorized to be charged to Deposit Account No. 23-1925

8. Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 23-1925.

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Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gustavo Siller, Jr., Reg. No. 32,305
Name of Person Signing


Signature

June 29, 2006
Date

Total number of pages including cover sheet, attachments, and document: 3

Rev. Oct-97

07/07/2006 DBYRNE 00000135 11478993
01 FC:8021
40.00 DP

ASSIGNMENT

WHEREAS, In Jae CHUNG, Jong Hee HWANG, and Sun Young KIM, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled **Flat Display Apparatus and Picture Quality Controlling Method Thereof**, executed by Assignors on the same date as, or on a date prior to, this Assignment;

WHEREAS, LG. PHILIPS LCD CO. LTD. a corporation organized and existing under the laws of Korea, having a place of business at 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea, hereinafter called the "Assignee," desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATE:

June 26, 2006

J. J. Chung
In Jae CHUNG

WITNESSED:

DATE: _____

DATE: _____

DATE: 23 / 06 / 2006

Jong Hee Hwang
Jong Hee HWANG

WITNESSED: _____

DATE: _____

DATE: _____

DATE: 26 / 06 / 2006

Sun Young Kim
Sun Young KIM

WITNESSED: _____

DATE: _____

DATE: _____
