Form PTO-1595 (Rev. 03-05) OMB No. 0651-0027 (exp. 6/30/2005) 1032739	United States Patent and Trademark Office
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1. Name of conveying party(ies): Jui-Cheng HSU (6/8/2006) and Lin-Chien CHEN (6/8/2006) Additional name(s) of conveying party(ies) attached? Yes X No 3. Nature of conveyance/Execution Date(s): Execution Date(s): in parentheses after inventor name X Assignment Merger Change of Name Security Agreement Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other	2. Name and address of receiving party(ies) Name: Sunplus Technology Co., Ltd. Internal Address: 98 Street Address: 98 No. 19, Innovation First Rd., Science Park Hsin-Chu 300 Taiwan, R.O.C. City: State: Zip: Additional name(s) & address(es) Yes X No attached:
4. Application or patent number(s): A. Patent Application No.(s) NEW Additional numbers attached?	his document is being filed together with a new application. B. Patent No.(s) Yes X No
Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name: Joe McKinney Muncy BIRCH, STEWART, KOLASCH & BIRCH, LLP Internal Address: Atty. Dkt.: 3722-0321PUS1 Street Address: 8110 Gatehouse Road Suite 100 East P.O. Box 747	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Authorized to be charged by credit card Authorized to be charged to deposit account X Enclosed None required (government interest not affecting title)
City: Falls Church State: VA Zip: 22040-0747 Phone Number: (703) 205-8026 Fax Number: (703) 205-8050 Email Address: mailroom@bskb.com	8. Payment Information a. Credit Card Last 4 Numbers Expiration Date b. Deposit Account Number Authorized User Name

Signature

Joe McKinney Muncy - 32,334

Name of Person Signing

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9. Signature:

Birch, Stewart, Kolasch & Birch, LLP

KM/pjw

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July 7, 2006

Date

Total number of pages including cover

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ASSIGNMENT OF PATENT APPLICATION

For good and valuable consideration, receipt of which hereby acknowledged,

I/We,

- (a) JUI-CHENG HSU
- (b) LIN-CHIEN CHEN

residing at

Joint Inventor (a)

- (a) NO. 7, LANE 93, PING CHING RD., TAI PEI CITY, TAIWAN, R.O.C.
- (b) 5F-2, NO. 27, CHIEN CHUNG I RD., HSIN CHU CITY, TAIWAN, R.O.C.

assign and transfer to: Sunplus Technology Co., Ltd.

JUI-CHENG HSU

a corporation organized under the law of Taiwan and having a place of business at : No. 19, Innovation First Rd., Science Park, Hsin-Chu 300, Taiwan, R.O.C.

its successors and assigns, my entire right, title and interest, including the right of priority, in, to and under an application for Letters Patent of the United States entitled: PROGRAMMABLE MEMORY AND ACCESS METHOD FOR THE SAME

including divisions, reissues, continuations and extensions thereof, and all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States application, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in United States; and I request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Jui-cheng Hsu	Date	Jun. 08, 2006.
TAIWAN	Citizenship	R.O.C.
LIN-CHIEN CHEN		
Lin Chian Chen	Date	Jun of, 2006
TAIWAN	Citizenship	R.O.C.
	Date	
	Citiz e nship	
	Date	
	Citizenship	
	Ju:-ching Hau TAIWAN LIN-CHIEN CHEN LTM. Chilan Chen TAIWAN	LIN-CHIEN CHEN Lin. Clitan Chen. Date TAIWAN Citizenship Date Citizenship Date

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PATENT REEL: 018088 FRAME: 0339