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FORM PTO 1595
Rev. 6-93



07-28-2006



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
Atty. Docket No.: 09763.0019-00000
Atty. Customer No. 22,852

To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

ATTN. BOX ASSIGNMENTS

1. Name of conveying party(ies):
Priscille DEVIN-BAUDOIN
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: L'Oréal S.A.
Internal Address: _____
Street Address: 14, rue Royale
75008 Paris, France
City: _____
State: _____ ZIP: _____
Additional name(s) & address(es) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
Other _____
Execution Date: June 22, 2006

4. Application number(s) or patent numbers(s):
If this document is being filed together with a new application, the execution date of the application is: _____
A. Patent Application No.(s) 11/414,181 B. Patent No.(s)
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Thomas L. Irving
Internal Address: FINNEGAN, HENDERSON,
FARABOW, GARRETT & DUNNER, L.L.P.
Street Address: 901 New York Avenue, NW
City: Washington, D.C.
State: _____ ZIP: 20001-4413

6. Total number of applications and patents involved 1
7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed Deposit Account
8. Deposit Account Number: 06-0916

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Anthony C. Tridico - Reg. No. 45,958
Name of Person Signing *Anthony C. Tridico* Signature July 24, 2006 Date
Total number of pages including cover sheet, attachments and document: 4

07/27/2006 NJR/MR1 00008019 11414181 40.00 DP 01 FC:8021

ASSIGNMENT

WHEREAS, I/We, the below named inventor(s) (hereinafter referred to as Assignor(s)), have made an invention entitled:

A SEMIPERMANENT HAIR SHAPING METHOD

for which I/We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on May 1, 2006 (Application No. 11/444,181) (to be filled in by Applicant's representative when known); and

WHEREAS, **L'ORÉAL S.A.**, a corporation of **France** whose post office address is **14, rue Royale, 75008 Paris, France** (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and provisional application, U.S. Provisional Application No. 60/726,211, filed October 14, 2005; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with assignee, its successors and assigns, any facts known to me/us respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/We have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. 11/444,181, filed May 1, 2006) the application number of said application when known.

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Full Name of Sole or First Assignor Priscille DEVIN-BAUDOIN	Assignor's Signature <i>Priscille Devin-Baudoin</i>	Date <i>06/06/2006</i>
Address 19 avenue Jezequel, 92170 Vanves, FRANCE		Citizenship France

SD



PATENT
Customer No. 22,852
Attorney Docket No. 09763.0019-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Priscille DEVIN-BAUDOIN)	Group Art Unit: 3711
)	
Application No.: 11/414,181)	Examiner: Unassigned
)	
Filed: May 1, 2006)	Confirmation No.: 3153
)	
For: A SEMIPERMANENT HAIR)	
SHAPING METHOD)	

SUBMISSION OF ASSIGNMENT OF APPLICATION

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant hereby submits a copy of the executed Assignment in the above-identified patent application from **Priscille DEVIN-BAUDOIN**, assigning her rights in the invention to **L'ORÉAL**. Please record the Assignment and notify the undersigned of the recordation data.

The required \$40.00 recordation fee is enclosed.

Please charge any additional required fees to our Deposit Account No. 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.

By: 
Anthony C. Tridico
Reg. No. 45,958

Dated: July 24 2006