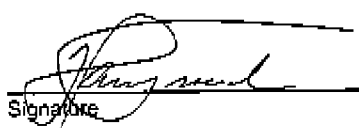


Substitute Form PTO-1595
 Attorney Docket No.: 16113-124001
 Client's Ref. No.: GP-614-01-US

RECORDATION FORM COVER SHEET PATENTS ONLY

Commissioner for Patents: Please record the attached original document(s) or copy(ies).	
1. Name of conveying party(ies): Chirag Khopkar, Kenneth Eric Vasilik, Zhen Lin, Ariel Bardin and Dorothy Ann Nelson Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): Google Inc. 1600 Amphitheatre Parkway Mountain View, California 94043 Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: 07/26/2006; 07/26/2006; 07/26/2006, 07/26/2006 and 08/03/2006	Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
4. Application number(s) or patent number(s): If this document is being filed with a new application, the execution date of the application is: A. Patent Application No(s): 11/439,384 B. Patent No(s): Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name/address of party to whom correspondence concerning document should be mailed: PTO Customer No.: 26192	6. Total number of applications/patents involved: 1 7. Total fee (37 CFR §3.41): \$40 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to charge Deposit Account. 8. Deposit Account No.: 06-1050 Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.
DO NOT USE THIS SPACE	
9. Statement and Signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>	
Hans R. Troesch Reg. No. 36,950 Name of Person Signing	<div style="text-align: center;">  Signature </div> <div style="text-align: right; margin-top: 20px;"> 10 Aug 06 Date </div>
Total number of pages including coversheet, attachments and document: 13	

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I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

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PATENT

Attorney's Docket No.: 16113-124001
Client's Ref. No.: GP-614-01-US

ASSIGNMENT

For valuable consideration, we, CHIRAG KHOPKAR of 524 Hillside Dr. E., Seattle, Washington 98112, KENNETH ERIC VASILIK of 4339 136th Pl. SE, Bellevue, Washington 98006, ZHEN LIN of 20649 NE 30th Ct., Sammamish, Washington 98074, ARIEL BARDIN of 2424 Hastings Drive, Belmont, California 94002, DOROTHY ANN NELSON of 2420 Quantico Ct., San Jose, California 95128, hereby assign to: Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway, Building 41
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled GENERATING LANDING PAGE VARIANTS, filed May 22, 2006, and assigned U.S. Serial Number 11/439,384, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments,

27107

Attorney's Docket No.: 16113-124001
Client's Ref. No.: GP-614-01-US

Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Chirag Khopkar
CHIRAG KHOPKAR

Witnessed by:

Wynne C Blue
Signature

Date: 7/26/2006

WYNNE C BLUE
Typed or Printed Name

14157 112th AVE NE
KIRKLAND WA 98034
Witness Address

K. Eric Vasilik
KENNETH ERIC VASILIK

Witnessed by:

Wynne C Blue
Signature

Date: 7/26/06

WYNNE C BLUE
Typed or Printed Name

SAME
Witness Address

10/17

Attorney's Docket No.: 16113-124001
Client's Ref. No.: GP-614-01-US

Zhen Lin

ZHEN LIN

Witnessed by:

Wynne C Blue
Signature

Date: 7/26/2006

WYNNE C BLUE
Typed or Printed Name

STATE

Witness Address

ARIEL BARDIN

Witnessed by:

Signature

Date:

Typed or Printed Name

Witness Address

10/12

Attorney's Docket No.: 16113-124001
Client's Ref. No.: GP-614-01-US

DOROTHY ANN NELSON

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date:

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2/10/06

Attorney's Docket No.: 16113-124001
Client's Ref. No.: GP-614-01-US

ASSIGNMENT

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Attorney's Docket No.: 16113-124001
Client's Ref. No.: GP-614-01-US

Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

CHIRAG KHOPKAR

Witnessed by:

Date: _____

Signature

Typed or Printed Name

Witness Address

KENNETH ERIC VASILIK

Witnessed by:

Date: _____

Signature

Typed or Printed Name

Witness Address

Attorney's Docket No.: 16113-124001
Client's Ref. No.: GP-614-01-US

ZHEN LIN

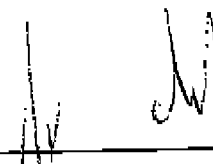
Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address



ARIEL BARDIN

Witnessed by:



Signature

Date: 7/26/06

Marisa Currie

Typed or Printed Name

642 Central Ave #3
SE, CA 94117

Witness Address

Attorney's Docket No.: 16113-124001
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DOROTHY ANN NELSON

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Signature

Date: _____

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CHIRAG KHOPKAR

Witnessed by:

Date: _____

Signature

Typed or Printed Name

Witness Address

KENNETH ERIC VASILIK

Witnessed by:

Date: _____

Signature

Typed or Printed Name

Witness Address

Attorney's Docket No.: 16113-124001
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ZHEN LIN

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

ARIEL BARDIN

Witnessed by:

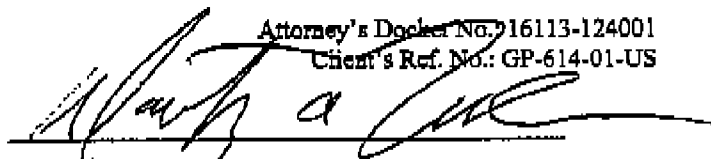
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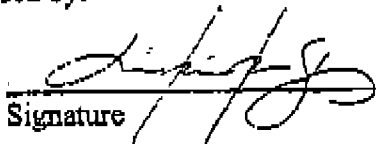
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Witness Address

Attorney's Docket No.: 216113-124001
Client's Ref. No.: GP-614-01-US


DOROTHY ANN NELSON

Witnessed by:


Signature

Luis Ricardo Procha
Typed or Printed Name

PO Box 321
Fairfax, VA 22033
Witness Address

Date: 8/3/06

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