PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert P. Sparkowski	07/03/2006

RECEIVING PARTY DATA

Name:	Chicago Display Marketing Corporation	
Street Address:	2021 West Street	
City:	River Grove	
State/Country:	ILLINOIS	
Postal Code:	60171	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11482461

CORRESPONDENCE DATA

Fax Number: (262)632-2257

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 262-632-6900

Email: cwipper@janlaw.com

Correspondent Name: John E. Munger Address Line 1: 245 Main Street

Address Line 2: Jansson, Shupe, Munger & Antaramian, Ltd

Address Line 4: Racine, WISCONSIN 53403

ATTORNEY DOCKET NUMBER: CDM-62 NAME OF SUBMITTER: John E. Munger

Total Attachments: 2

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PATENT

REEL: 018097 FRAME: 0725

Assignment of Rights in Invention (Sole inventor; single assignee) Inventor Residence of Inventor Robert P. Sparkowski Assignee Residence or Principal Place of Business of Assignee Chicago Display Marketing Corporation 2021 West Street River Grove, IL 60171

Whereas, I, the above-identified Inventor, have invented certain new and useful improvements in:

a Movable Rack (described in an application for a Letters Patent of the United States, executed on 7-7-73-198) (by said inventor and identified as Attorney Docket No. CDM-62)

(hereinafter referred to as "Invention") for which I am making application for Letters Patent in the United States of America;

And, whereas I desire to assign a 100% undivided interest in said Invention, said application disclosing the Invention and any Letters Patent which may be granted therefor to the above-identified Assignee, and whereas said Assignee is desirous of acquiring the entire right, title and interest in the same;

Now, this indenture witnesseth, that for the sum of Ten dollars (\$ 10.00), and other good and valuable consideration, the receipt whereof is hereby acknowledged;

I hereby assign, sell and transfer a 100% undivided interest in said invention, said application, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said Invention, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And I hereby authorize and request the Director of the United States Patent and Trademark Office to issue said United States Letters Patent to said Assignee, as assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its Assignees may from time-to-time present to me in order to perfect title in said Invention, modifications, and improvements in said Invention, applications and Letters Patent of the United States and countries foreign thereto;

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REEL: 018097 FRAME: 0726

Assignment of Rights in (Sole inventor; single a	
Inventor	Residence of Inventor
Robert P. Sparkowski	601 Groen Court Schaumburg, IL 60193
Assignee	Residence or Principal Place of Business of Assignee
Chicago Display Marketing Corporation	2021 West Street River Grove, IL 60171

and prepare at its own expense.

Executed this 3 RP day of July , in the year 2006 2021 WEST STREET RIVER GROVE

1661015 State of

County of COOK

Before me personally appeared Robert P. Sparkowski who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 389 day of 344, in the year 366

OFFICIAL SEAL

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