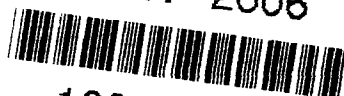


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Do-hun IM;Sun-young KIM;Eun-hui KIM

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SAMSUNG ELECTRONICS CO., LTD.  
416, Maetan-dong,  
Yeongtong-gu, Suwon-si,  
Gyeonggi-do, Republic of KoreaAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

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☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: June 12, 17 and 9, 2006

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## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: June 12, 17 and 9, 2006

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## 5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC

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## 6. Total number of applications and patents involved:

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## Assignment

Whereas, We, Do-hun IM of Seoul, Republic of Korea; Sun-young KIM of Seoul, Republic of Korea; and Eun-hui KIM of Seoul, Republic of Korea, hereinafter called assignors, have invented certain improvements in CONTENTS NAVIGATION METHOD AND CONTENTS NAVIGATION APPARATUS THEREOF and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number \_\_\_\_\_ and Confirmation number \_\_\_\_\_, filed \_\_\_\_\_) the application number and filing date of said application when known.

Date:

s/Do-hun IM

June 12, 2006

Date:

s/Sun-young KIM

*Shster*

*g/c*

June 7, 2006

Date:

s/Eun-hui KIM

*ef*

June 9, 2006

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)