

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mr. Michael Bettua	08/14/2006
Ms. Rachel Matthai	08/14/2006
RECEIVING PARTY DATA	
Name:	Max Mirani LLC
Street Address:	127 Clinton St., #3
City:	Hoboken
State/Country:	NEW JERSEY
Postal Code:	07030
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29248394
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Andrew McAleavey
Address Line 1:	4600 Adeline St., #101
Address Line 4:	Emeryville, CALIFORNIA 94608
ATTORNEY DOCKET NUMBER:	MAX-3
NAME OF SUBMITTER:	Andrew McAleavey
Total Attachments: 2 source=MBandRMassgn#page1.tif source=MBandRMassgn#page2.tif	

OP \$40.00 29248394

Please return signed/recorded to:
 Andrew J. McAleavey
 4600 Adeline Street, #101
 Emeryville, CA 94608

Agent Dkt. MAX-3

ASSIGNMENT
of U.S. Origin Patent Application

WHEREAS, the undersigned, to wit:

- | | |
|--------------------------|------------------------|
| 1) <u>Michael Bettua</u> | 2) <u>Kiran Joseph</u> |
| 3) <u>Rachel Matthai</u> | 4) _____ |

(hereinafter collectively ASSIGNOR), has/have made an invention known as Dkt. MAX-3
 and entitled: Luggage Panel

for which an application for Letters Patent of the United States

- was executed even date herewith and is about to be filed in the United States Patent and Trademark Office;
 was filed on _____, Appln. No. _____;

AND WHEREAS Max Mirani LLC

(hereinafter ASSIGNEE), duly organized and existing under the laws of the State of New Jersey
 and having its principal office and place of business at 127 Clinton Street, #3, Hoboken, New Jersey, 07030
 desires to acquire an interest therein;


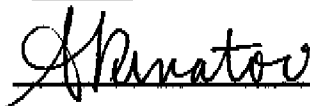
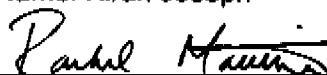

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR, does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to the said invention in the United States and all foreign countries, as described in the aforesaid application, and to the said application and to all continuations, divisions, reissues and substitutes of said application, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

AND ASSIGNOR hereby agrees to execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

ASSIGNOR furthermore agrees upon request of said ASSIGNEE, and without further remuneration, to execute any and all papers desired by said ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in said ASSIGNEE.

NOTE: The undersigned hereby authorizes Andrew J. McAleavey of the above address to insert hereon any further identification necessary or desirable for recordation of this document.

Executed on the date(s) below indicated.

<u>Signature</u>	<u>Date Signed</u>	<u>Witness</u>
1) <u></u> Name: Michael Bettua	<u>8-14-06</u>	<u></u>
2) _____ Name: Kiran Joseph	_____	_____
3) <u></u> Name: Rachel Matthai	<u>8/14/06</u>	<u></u>