

07-24-2006

Form PTO-1595 (Rev. 09/04)
OMB No. 0651-0027 (exp. 6/30/2005)U.S. DEPARTMENT OF COMMERCE
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103279312

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):Abtin KESHAVERZIAN, Bhaskar SRINIVASAN, Lakshmi
VENKATRAMAN

Execution Date(s) July 14, July 14, July 14, 2006

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance:**

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
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☐ Other _____

2. Name and address of receiving party(ies)

Name: Robert Bosch GmbH

Internal Address: _____

Street Address: Postfach 30 02 20

City: D - 70442 Stuttgart

State: Federal Republic of Germany

Country: _____ Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Gerard A. Messina

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KENYON & KENYON LLP

Street Address: ONE BROADWAY

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Email Address: _____

6. Total number of applications and patents involved:

01

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Informationa. Credit Card Last 4 Numbers _____
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9. Signature:

Signature

Date

Gerard A. Messina (Reg. No. 35,952)

Name of Person Signing

Total number of pages including cover
sheet, attachments, and documents: 6Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT
REEL: 018114 FRAME: 0027

ASSIGNMENT

WHEREAS, WE,

Abtin KESHAVARZIAN
2257 Yale Street
Palo Alto, CA 94306
United States of America

Citizenship: Iran

Bhaskar SRINIVASAN
120 East Creek Drive #14A
Menlo Park, CA 94025
United States of America

Citizenship: India

Lakshmi VENKATRAMAN
2255 Showers Drive, #323
Mountain View, CA 94040
United States of America

Citizenship: India

have made inventions and discoveries in **METHODS AND SYSTEM OF OVERLAPPING MULTIPLE SCHEDULES FOR BROADCAST AND ACKNOWLEDGEMENT COLLECTION**, for which an application for Letters Patent is filed herewith; and

WHEREAS **ROBERT BOSCH GmbH**, having a place of business at **Postfach 30 02 20, 70442 Stuttgart, Federal Republic of Germany** and who, together with its successors and assigns, is hereinafter called the Assignee, is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited,

NOW, THEREFORE, for appropriate and proper consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to Assignee the entire right, title, and interest

in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries, including all divisional, renewal, substitute, and continuation applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under an International Convention or otherwise.

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

4. Warrant that we have not conveyed to others any right, title, or interest in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; that we have good right to assign the same to Assignee without encumbrance; and that we are aware of no claim to the contrary.

5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that said inventions and discoveries, said patent applications, and said Letters Patent shall be held and enjoyed by Assignees as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignees all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conception, disclosure, and reduction to practice of said inventions and discoveries; and to testify to the same in any interference, arbitration, or litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this

14 day of July, 2006.


Abtin KESHAVARZIAN

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this

14 day of July, 2006


Bhaskar SRINIVASAN

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this

14 day of JULY, 2006

L. Lakshmi

Lakshmi VENKATRAMAN