

08-07-2006



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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Ungar, Stephen D.

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Hinkler Books Pty Ltd.

Internal Address: _____

Street Address: 17-23 Redwood Drive

City: Dingley

State: Victoria

Country: Australia Zip: 3172

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 06/09/2006

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

A. Patent Application No.(s)

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Peter Forrest

Internal Address: Gray, Plant, Mooty, Mooty & Bennett, PA

Street Address: PO Box 2906

City: Minneapolis

State: MN Zip: 55402-0906

Phone Number: 612-632-3067

Fax Number: 612-632-4067

Email Address: trademark@gpmlaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-0937

Authorized User Name Peter Forrest

9. Signature:

Signature

07/28/2006

Date

Peter Forrest

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

112941 U.S. PTO
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08/04/2006 MIAHMI
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PATENT

REEL: 018114 FRAME: 0174

ASSIGNMENT

Attorney Docket Number 109199

Whereas, I, Stephen D. Ungar, of Toorak, Victoria, Australia, ("Applicant") have invented a new design for a **Page for a Book**, for which I have executed a new design patent application for filing in the United States Patent and Trademark Office; which application claims priority from Australian design application number 11313/06 which was filed on March 29, 2006; and,

WHEREAS Hinkler Books Pty Ltd., a corporation organized and existing under the laws of the country of Australia ("Assignee"), whose mailing address is 17-23 Redwood Drive, Dingley, Victoria, Australia 3172, desires to acquire full ownership and rights in same;

Now, therefore, in consideration of good and valuable consideration, the receipt of which I acknowledge, I assign to the Assignee my full and exclusive ownership and rights to that invention, and any patent which may be granted on that application.

I authorize and request the Commissioner of Patent and Trademarks to issue the United States Patent to the Assignee, and to give the sole use and benefit of it to the Assignee and its legal representatives, until the end of the term for which the Patent may be granted or otherwise entitled to have, as fully and entirely as the same would have been held by me had this Assignment not been made.

This Assignment includes my rights in any continuation, continuation-in-part, division, reissue, or reexamination application, or any patent that issue from any such application, that claims priority from the application listed above.

This Assignment includes my rights in any foreign patent application, or any patent that may issue in any foreign jurisdiction from any such application, that claims priority from the applications listed above.

{D0580365:1}

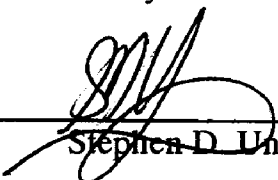
PATENT
REEL: 018114 FRAME: 0175

ASSIGNMENT OF Ungar, Stephen D.

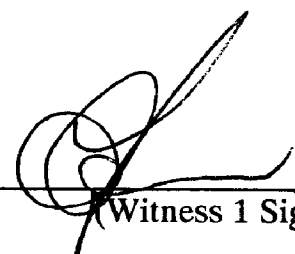
Title: Page for a Book
Attorney Docket No. 109199
Page Two

Applicant hereby requests the Honorable Commissioner of Patents to issue any Letters Patent which might arise from this new-filed United States Design Patent Application to Assignee in accordance with this instrument.

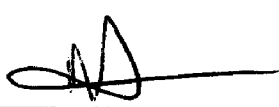
IN TESTIMONY WHEREOF, I have hereunto set my hand this 9 day of JUN 8, 2006



Stephen D. Ungar



(Witness 1 Signature)



(Witness 2 Signature)

TRACEY AHERN
79 Rossst Port Melb VIC
(Witness 1 Name/Residence)

MELISSA HOSKIN
5/31 Clyde Rd, Berwick
(Witness 2 Name/Residence)

GP:1947278 v1

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