

07-27-2006

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RADEMARK OFFICE

Docket No.: LEAP-P0362

103281513

I hereby certify that this transmittal of the below described document is being deposited with the United States Postal Service in an envelope bearing First Class Postage and addressed to the Mail Stop Assignments, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the below date of deposit.

Date of Deposit:	7/19/06	Name of Person Making the Deposit:	Anthony Chou	Signature of the Person Making the Deposit:	
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7-19-06

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:
Please record the attached original document(s) or copy(ies) thereof:

Transmittal of an Assignment

113014 U.S. PTO
11/489887

071906

- Name of conveying party(ies): Greg Long, Taya Harden, Michael Spiegelman
Application No.: Group Art Unit:
Filed: 7/19/06 Examiner:
- Name and Address of Receiving party(ies): LeapFrog Enterprises, Inc.
6401 Hollis Street, Suite 150, Emeryville, Ca 94608-1070
- Nature of Conveyance: Assignment
Execution Date: 7/12/06, 7/17/06, and 7/14/06
- New Patent Application entitled: TECHNIQUES FOR INTERACTIVELY COUPLING ELECTRONIC CONTENT WITH PRINTED MEDIA
- Name and address of party to whom correspondence concerning document should be mailed:
Name: Eric J. Gash
Address: Wagner, Murabito & Hao LLP
Two North Market Street, Third Floor, San Jose, CA 95113
Phone: (408) 938-9060
Customer No: 41066
- Total Number of applications and patents involved: ONE
- Fee Calculation** (for other than a small entity)
Assignment Recordation Fee, per property 1 X \$40.00
Total Fees (37 CFR 3.41) \$40.00
X The amount of \$ 40.00 is enclosed
- At any time during the pendency of this application, please charge any additional fees required or credit any overpayments to Deposit Account 23-0085. A duplicate copy of this transmittal is enclosed.

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

07/24/2006 MGBREMI 00000012 11489887

04 FC:8021

(40.00 DP)

Date: July 19, 2006

Name Eric J. Gash
Reg. No. 46,274

Attorney Docket No.: LEAP-P0362

Assignment to LeapFrog Enterprises, Inc.

In consideration of good and valuable consideration, receipt of which is hereby acknowledged, I/we Greg Long

do hereby sell, assign, and transfer unto LeapFrog Enterprises, Inc. (hereinafter called LeapFrog), a Delaware Corporation having its principal place of business at 6401 Hollis Street, Suite 150, Emeryville, CA 94608-1070, and its successors and assigns, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements, including the right of priority in, to, and under, the application for the United States patent entitled:

TECHNIQUES FOR INTERACTIVELY COUPLING ELECTRONIC CONTENT WITH PRINTED MEDIA

filed herewith and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor; or

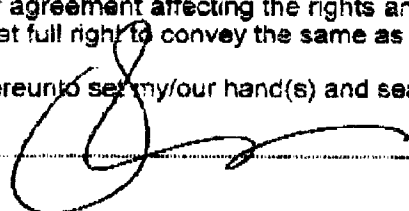
Application No.: _____ filed on _____ and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor;

And for the above consideration, I/we agree promptly upon request of LeapFrog, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to LeapFrog, its successors and assigns, the inventions described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication or reexamination of said Letters Patent provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by LeapFrog.

I/we further covenant with LeapFrog, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned;

In witness whereof, I/we hereunto set my/our hand(s) and seal:

Inventor's Signature: _____



Date: _____

July 12, 06

Attorney Docket No.: LEAP-P0362

Assignment to LeapFrog Enterprises, Inc.

In consideration of good and valuable consideration, receipt of which is hereby acknowledged, I/we Taya Harden

do hereby sell, assign, and transfer unto LeapFrog Enterprises, Inc. (hereinafter called LeapFrog), a Delaware Corporation having its principal place of business at 6401 Hollis Street, Suite 150, Emeryville, CA 94608-1070, and its successors and assigns, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements, including the right of priority in, to, and under, the application for the United States patent entitled:

TECHNIQUES FOR INTERACTIVELY COUPLING ELECTRONIC CONTENT WITH PRINTED MEDIA

filed herewith and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor; or

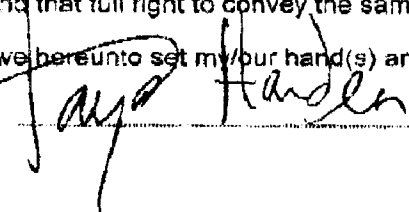
Application No.: _____ filed on _____ and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor.

And for the above consideration, I/we agree promptly upon request of LeapFrog, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to LeapFrog, its successors and assigns, the inventions described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication or reexamination of said Letters Patent provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by LeapFrog.

I/we further covenant with LeapFrog, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned;

In witness whereof, I/we hereunto set my/our hand(s) and seal:

Inventor's Signature: _____



Date: _____

7-17-06

Attorney Docket No.: LEAP-P0362

Assignment to LeapFrog Enterprises, Inc.

In consideration of good and valuable consideration, receipt of which is hereby acknowledged, I/we

Michael Spiegelman
do hereby sell, assign, and transfer unto LeapFrog Enterprises, Inc. (hereinafter called LeapFrog), a Delaware Corporation having its principal place of business at 6401 Hollis Street, Suite 150, Emeryville, CA 94608-1070, and its successors and assigns, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements, including the right of priority in, to, and under, the application for the United States patent entitled:

TECHNIQUES FOR INTERACTIVELY COUPLING ELECTRONIC CONTENT WITH PRINTED MEDIA

filed herewith and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor; or

Application No.: _____ filed on _____ and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor;

And for the above consideration, I/we agree promptly upon request of LeapFrog, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to LeapFrog, its successors and assigns, the inventions described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication or reexamination of said Letters Patent provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by LeapFrog.

I/we further covenant with LeapFrog, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned;

In witness whereof, I/we hereunto set my/our hand(s) and seal:

Inventor's Signature: *Michael Spiegelman* Date: 7/19/06