

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Dong-Hee WON	07/01/2006
Yun-Je KANG	07/01/2006
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan 3-dong, Paldal-gu, Suwon-city,
City:	Kyunggi-do
State/Country:	KOREA, REPUBLIC OF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29263586
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ATTORNEY DOCKET NUMBER:	3138.P0354US
NAME OF SUBMITTER:	Brian R. Tumm-ad
Total Attachments: 1 source=Assignment#page1.tif	

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PATENT
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A S S I G N M E N T

United States (Sole or Joint)
(Excluding Foreign Rights)

WHEREAS, I/We,

Dong-Hee WON (Beoksan APT. 506-303, 266-3, Shiheung-dong, Keumchun-ku,
Seoul, Korea)Yun-Je KANG (Samsung 5 cha APT. 524-1005, Jinsanmaeul, Poongdukchun-dong,
Youngin-city, Kyunggi-do, Korea)

residing at

have invented certain new and useful improvements in TELEVISION
for which an application for United States Letters Patent was signed by us on
even date herewith.

WHEREAS, SAMSUNG ELECTRONICS CO., LTD.

having a place of business at 416, Maetan 3-dong, Paldal-gu, Suwon-city,
Kyunggi-do, Koreahereinafter called the "Assignee", is desirous of acquiring the entire right, title and
interest in and to said invention and in and to any Letters Patent that July be granted
therefor, in the United States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other
valuable considerations, the receipt whereof is hereby acknowledged, I/We have sold,
assigned and transferred, and by these presents do sell, assign, transfer and confirm in
and to said Assignee my/our full and exclusive right to the said invention in the United
States and its territorial possessions and my/our entire right, title and interest in and to
said application and any and all Letters Patent which July be granted therefor in the
United States and its territorial possessions and in and to any and all divisions, reissues,
continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in the United States to
issue any and all of said Letters Patent, when granted, to said Assignee for the sole
use and behoof of the said Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by :

Inventor(s) :

Date :

Dong-Hee WON *DongHee* July 1, 2006

Yun-Je KANG *Kang* July 1, 2006

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