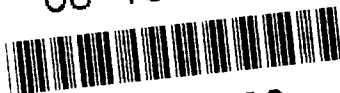


08-15-2006

Docket No.: SUN-0164

FORM PTO-1595 (Modified)
(Rev. 03-01)
OMB No. 0651-0027 (exp. 5/31/2002)
P08A/REV04

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1. Name of conveying party(ies):

Jung-Ah KIM

8-8-06

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: July 25, 2006

2. Name and address of receiving party(ies):

Name: Samsung Electronics Co., Ltd

Address: 416, Maetan-dong, Yeongtong-gu

113013 U.S. PTO
29/264333

City: Suwon-si State/Prov.: Gyeonggi-do

Country: Republic of Korea ZIP:

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: July 25, 2006

Patent Application No.

Filing date

B. Patent No.(s)

08/14/2006 DBYRME 00000138 061130 29264333

01 FC:8021

40.00 DA

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James J. Merrick

Registration No. 43,801

Address: Cantor Colburn, LLP

55 Griffin Road South

City: Bloomfield State/Prov.: CT

Country: USA ZIP: 06002

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

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3

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PATENT

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ASSIGNMENT

WHEREAS I, **Jung-Ah KIM** (hereinafter referred to as "ASSIGNOR") of **13F, Union Steel Building, 890, Daechi-dong, Gangnam-gu, Seoul, Republic of Korea**, have invented certain new and useful improvements in:

DIGITAL TELEVISION RECEIVER DISPLAYING DESIGN ON SCREEN

which claims priority to Korean Application No. 30-2006-0017473, filed on May 11, 2006, and for which I am about to file an application for Letters Patent of the United States;

AND WHEREAS, **Samsung Electronics Co., Ltd.** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Korea, having a place of business at **416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea**, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and I do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that I will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:

PROVISIONAL APPLICATION NUMBER

FILING DATE

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorneys, and/or agents with full power of substitution, association, and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

CUSTOMER NUMBER 23413

I hereby direct that all correspondence and telephone calls in connection with this application be addressed to Customer No. 23413, Cantor Colburn LLP, 55 Griffin Road South, Bloomfield, CT 06002, Telephone No. (860) 286-2929.

I hereby further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application of any patent issued thereon.

Full Name of Sole or First Inventor	Inventor's Signature	Date
Jung-Ah KIM	Jung Ah Kim	July 25, 2006
Residence: 13F, Union Steel Building, 890, Daechi-dong, Gangnam-gu, Seoul, Republic of Korea	Citizenship: Republic of Korea	
Post Office Address: 13F, Union Steel Building, 890, Daechi-dong, Gangnam-gu, Seoul, Republic of Korea		