08 10-66

Form PTO-1595 (Rev. 09/04)
OMB No. 0651-0027 (exp. 6/30/2005)

PATI

To the Director of the U.S. Retent and Tradement Office

08/11/200 02 FC:802 08-16-2006



RTMENT OF COMMERCE atent and Trademark Office

PATI	103291676
To the Director of the U.S. Patent and Trademark Office. Fiedse record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)
DAMEN, Michael	Name: TAG HEUER SA
	Internal Address:
Execution Date(s) 18 July 2006 Additional name(s) of conveying party(ies) attached? Yes No	Street Address: 14A Avenue des Champs-Montants
3. Nature of conveyance:	
Assignment Merger	City: Marin
Security Agreement Change of Name	State:
Government Interest Assignment	
Executive Order 9424, Confirmatory License	Country: Switzerland Zip: 2074
Other	Additional name(s) & address(es) attached? Yes V No
4. Application or patent number(s):	document is being filed together with a new application.
A. Patent Application No.(s)	B. Patent No.(s)
29/260,811	
FMETEKI1 00000012 29260811	
40.00 0P Additional numbers att	ached? Yes No
	6. Total number of applications and patents involved:
Name: Lott & Friedland, P.A.	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00
Internal Address: URY FISCHER	Authorized to be charged by credit card
	Authorized to be charged by credit card Authorized to be charged to deposit account
Street Address: Post Office Drawer 141098	Enclosed
Officer Address - Tost Office Blawer 141030	None required (government interest not affecting title)
City: Coral Gables	8. Payment Information
State: Florida Zip: 33114	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: <u>305-448-7089</u>	
Fax Number: 305-446-6191	b. Deposit Account Number
Email Address:	Authorized User Name
9. Signature:	August 8, 2000
Signature	August 8, 2006 Date
Ury Fischer Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Attorney Docket No.: 20069-1-0090

PATENT ASSIGNMENT

WHEREAS, I, MICHAEL DAMEN, a citizen of France, residing at 7, rue de la Liberté,

94345 Joinville-le-pont, France, have invented certain inventions and improvements disclosed in

an application for Letters Patent entitled "EYEGLASSES" filed in the United States Patent and

Trademark Office on the 1 day of June, 2006 and assigned Serial No.: 29/260,811; and

WHEREAS, TAG HEUER SA, a Swiss corporation having a principal place of business

at 14A, Avenue des Champs-Montants, 2074 Marin, Switzerland, is desirous of acquiring an

interest in the same;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) and other good

and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I,

MICHAEL DAMEN, by these presents do sell, assign and transfer unto TAG HEUER SA, the

full, exclusive and entire right, title, and interest in and to said application, in and to any

divisions, continuations, and reissues thereof, and in and to all inventions and improvements

disclosed and described in said application, preparatory to obtaining Letters Patent of the United

States therefor, and we hereby request the Commissioner for Patents to issue any and all Letters

Patent of the United States resulting from said application, or from a division, continuation, or

reissue thereof, to TAG HEUER SA, as the assignee, for its interest and for the sole use and

benefit of TAG HEUER SA, and its assigns and legal representatives;

For the same consideration, I, by these presents do sell, assign, and transfer to TAG

HEUER SA, the full, exclusive, and entire right, title and interest in and to any foreign

application or applications corresponding to said application, in whole or in part, in countries

Page 1 of 2

PATENT

REEL: 018161 FRAME: 0976

other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **TAG HEUER SA**, or its designee insofar as permitted by applicable law.

nicka politica politica, problem i cur septembro di lin midrati de ca de problem di seri

AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid TAG HEUER SA, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

MICHAEL DAMEN

Page 2 of 2

RECORDED: 08/08/2006