

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Devan Govender</td> <td>11/28/2005</td> </tr> <tr> <td>Francesco Verardi</td> <td>11/30/2005</td> </tr> </tbody> </table>		Name	Execution Date	Devan Govender	11/28/2005	Francesco Verardi	11/30/2005
Name	Execution Date						
Devan Govender	11/28/2005						
Francesco Verardi	11/30/2005						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	Waterleaf Limited						
<b>Street Address:</b>	14 Athol Street						
<b>Internal Address:</b>	Top Floor						
<b>City:</b>	Douglas, Isle of Man						
<b>State/Country:</b>	UNITED KINGDOM						
<b>Postal Code:</b>	IM1 1JA						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>10550744</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	10550744		
Property Type	Number						
Application Number:	10550744						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(312)913-0002						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
<b>Phone:</b>	3129130001						
<b>Email:</b>	docketing@mbhb.com						
<b>Correspondent Name:</b>	Richard A. Machonkin						
<b>Address Line 1:</b>	300 S. Wacker Drive						
<b>Address Line 2:</b>	Suite 3100						
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606						
<b>ATTORNEY DOCKET NUMBER:</b>	05-713						
<b>NAME OF SUBMITTER:</b>	Richard A. Machonkin						

CH \$40.00 10550744

Total Attachments: 3  
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**ASSIGNMENT**

Case No.: 05-713

Serial No.: 10/550,744

Inventor: Devan Govender and Francesco Verardi

Date of Execution

of Application: 11/28/2005; 11/30/2005  
September 9, 2005

International Filing Date:

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assign to:

**Waterleaf Limited  
1<sup>st</sup> Floor  
28 Victoria Street  
Douglas, Isle of Man IM1 2LE  
United Kingdom**

its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

**PROMOTION ADMINISTRATION SYSTEM AND METHOD**

and identified as:

**Case No. 05-713**

in the offices of MCDONNELL BOEHNEN HULBERT & BERGHOFF and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assign to said assignee the priority right provided by the International Convention.

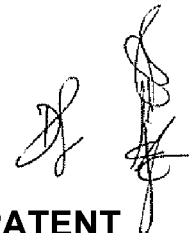
The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorize and request the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known, and the date of execution of the application.

The undersigned warrant themselves to be the owners of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations the undersigned hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said

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**PATENT**

**REEL: 018164 FRAME: 0003**

considerations the undersigned authorize said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper. For said considerations the undersigned hereby agree, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, at the convenience of the undersigned, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain, maintain and enforce said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

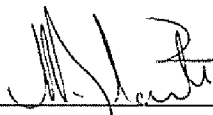
WITNESS my hand and seal this 28 day of November, 2005.

  
\_\_\_\_\_  
Devan Govender

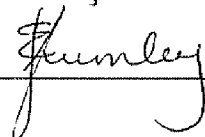
The foregoing instrument was acknowledged before me this 28 day of November, 2005 by Devan Govender.

WITNESSES

Signature

  
\_\_\_\_\_

Signature

  
\_\_\_\_\_


WITNESS my hand and seal this 30th day of November, 2005.



\_\_\_\_\_  
Francesco Verardi

The foregoing instrument was acknowledged before me this 30<sup>TH</sup> day of November, 2005 by Francesco Verardi.

WITNESSES

Signature 

Signature 