

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
<b>CONVEYING PARTY DATA</b> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 70%; padding: 5px;">Name</th> <th style="width: 30%; padding: 5px;">Execution Date</th> </tr> </thead> <tbody> <tr><td style="padding: 5px;">Traci H. Downs</td><td style="padding: 5px;">08/22/2006</td></tr> <tr><td style="padding: 5px;">J. Patrick Stautzenberger</td><td style="padding: 5px;">08/22/2006</td></tr> <tr><td style="padding: 5px;">Erin Nishimura</td><td style="padding: 5px;">08/03/2006</td></tr> <tr><td style="padding: 5px;">Jason Akagi</td><td style="padding: 5px;">08/03/2006</td></tr> <tr><td style="padding: 5px;">Brendan F.P. O'Donnell</td><td style="padding: 5px;">08/03/2006</td></tr> <tr><td style="padding: 5px;">Fahrettin Olcay Cirit</td><td style="padding: 5px;">08/03/2006</td></tr> <tr><td style="padding: 5px;">Evan D. Rapoport</td><td style="padding: 5px;">08/22/2006</td></tr> </tbody> </table>		Name	Execution Date	Traci H. Downs	08/22/2006	J. Patrick Stautzenberger	08/22/2006	Erin Nishimura	08/03/2006	Jason Akagi	08/03/2006	Brendan F.P. O'Donnell	08/03/2006	Fahrettin Olcay Cirit	08/03/2006	Evan D. Rapoport	08/22/2006
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<b>RECEIVING PARTY DATA</b> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr><td style="width: 20%; padding: 5px;">Name:</td><td style="padding: 5px;">Archinoetics, LLC</td></tr> <tr><td style="padding: 5px;">Street Address:</td><td style="padding: 5px;">700 Bishop Street</td></tr> <tr><td style="padding: 5px;">Internal Address:</td><td style="padding: 5px;">Suite 2000</td></tr> <tr><td style="padding: 5px;">City:</td><td style="padding: 5px;">Honolulu</td></tr> <tr><td style="padding: 5px;">State/Country:</td><td style="padding: 5px;">HAWAII</td></tr> <tr><td style="padding: 5px;">Postal Code:</td><td style="padding: 5px;">96813</td></tr> </table>		Name:	Archinoetics, LLC	Street Address:	700 Bishop Street	Internal Address:	Suite 2000	City:	Honolulu	State/Country:	HAWAII	Postal Code:	96813				
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<b>PROPERTY NUMBERS Total: 1</b> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="width: 30%; padding: 5px;">Property Type</th> <th style="padding: 5px;">Number</th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Application Number:</td> <td style="padding: 5px;">11424742</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11424742												
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<b>CORRESPONDENCE DATA</b> <p style="margin-top: 10px;">Fax Number: (949)567-6710  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 9495676700          Email: ipprosecution@orrick.com          Correspondent Name: Orrick Herrington &amp; Sutcliffe          Address Line 1: 4 Park Plaza, Suite 1600          Address Line 4: Irvine, CALIFORNIA 92630</p>																	

CH \$40.00 11424742

**500143068**

**PATENT  
REEL: 018167 FRAME: 0987**

ATTORNEY DOCKET NUMBER:

17476.4001

NAME OF SUBMITTER:

David E. Wang

Total Attachments: 9

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ASSIGNMENT OF PATENT APPLICATION

WHEREAS, WE, J. HUNTER DOWNS III, TRACI H. DOWNS, J PATRICK STAUTZENBERGER, ERIN NISHIMURA, JASON AKAGI, BRENDAN F. P. O'DONNELL, FAHRETTIN OLCAY CIRIT, AND EVAN D. RAPOPORT, all citizens of the United States of America (hereinafter referred to as "ASSIGNOR"), have invented a certain invention entitled **SYSTEMS AND METHODS FOR MONITORING AND EVALUATING INDIVIDUAL PERFORMANCE** for which application for Letters Patent of the United States of America was filed on JUNE 16, 2006, as U.S. Patent Application Serial No. 11/424,742; and


WHEREAS, ARCHINOETICS, LLC, a corporation organized and existing under and by virtue of the laws of the state of HAWAII and having its place of business at 700 BISHOP STREET, SUITE 2000, HONOLULU, HAWAII 96813 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNORS hereby authorize and request the United States Commissioner of Patents and Trademarks and any officials of foreign countries whose duty it is to issue patents or any legal equivalent thereof to issue said patents and equivalents to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application; said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and that ASSIGNOR will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at TOPA FINANCIAL CENTER, HONOLULU, HI,  
this 22 day of AUGUST, 2006.

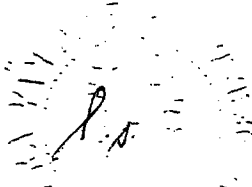
  
J. HUNTER DOWNS III

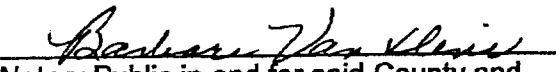
STATE OF HAWAII )  
COUNTY OF Honolulu ) ss

On 8-22-06 before me, Barbara Van Dine, personally appeared  
J. HUNTER DOWNS III

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



  
Notary Public in and for said County and  
State  
BARBARA VAN DINE  
Notary Public, State of Hawaii  
My commission expires June 25, 2008

WITNESS my hand at Honolulu, HI,  
this 22 day of August, 2006.

Traci H. Downs  
TRACI H. DOWNS

STATE OF HAWAII                     )  
COUNTY OF Honolulu            ) ss

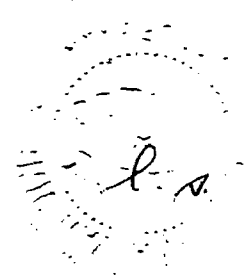
On 8-22-06 before me, Barbara Van Dine, personally appeared  
TRACI H. DOWNS

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Barbara Van Dine  
Notary Public in and for said County and  
State

BARBARA VAN DINE  
Notary Public, State of Hawaii  
My commission expires June 25, 2008



WITNESS my hand at Maui, Hawaii  
this 22 day of August, 2006.

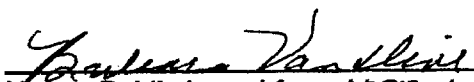
  
J PATRICK STAUTZENBERGER

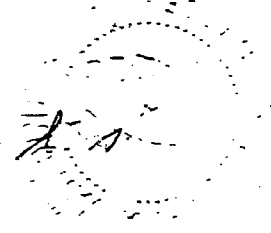
STATE OF HAWAII                     )  
  ) ss  
COUNTY OF Maui                     )

On 8-22-06 before me, Barbara VanDine, personally appeared  
J PATRICK STAUTZENBERGER

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

  
Notary Public in and for said County and State  
Notary Public, State of Hawaii  
My commission expires June 25, 2008



WITNESS my hand at 3:30,  
this 3 day of August, 2006.

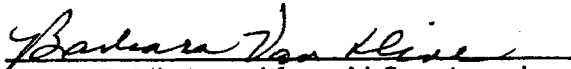
  
ERIN NISHIMURA

STATE OF HAWAII                     )  
  ) ss  
COUNTY OF Honolulu            )

On 8.03.06 before me, Erin M. Nishimura, personally appeared  
ERIN NISHIMURA

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

  
Notary Public in and for said County and  
State

BARBARA VAN DINE  
Notary Public, State of Hawaii  
My commission expires June 25, 2008

WITNESS my hand at Honolulu, Hawaii,  
this 3rd day of August, 2006.

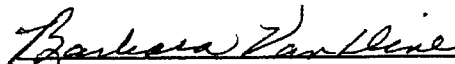
  
\_\_\_\_\_  
JASON AKAGI

STATE OF HAWAII                    )  
  ) ss  
COUNTY OF \_\_\_\_\_ )

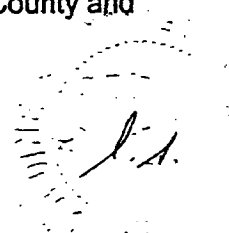
On 8.3.06 before me, Jason Akagi, personally appeared  
JASON AKAGI

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

  
\_\_\_\_\_  
Notary Public in and for said County and  
State

BARBARA VAN DINE  
Notary Public, State of Hawaii  
My commission expires June 25, 2008





WITNESS my hand at 15:30  
this 3 day of August, 2006.


  
BRENDAN F. P. O'DONNELL

STATE OF HAWAII                     )  
  ) ss  
COUNTY OF Honolulu         )

On 8.03.06 before me, Barbara Van Dine, personally appeared  
BRENDAN F. P. O'DONNELL

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

  
Notary Public in and for said County and  
State

BARBARA VAN DINE  
Notary Public, State of Hawaii  
My commission expires June 25, 2008



WITNESS my hand at 3:30 PM  
this 3rd day of August, 2006.


  
FAHRETTIN OLCAY CIRIT

STATE OF HAWAII                    )  
  ) ss  
COUNTY OF Honolulu        )

On 8.03.06 before me, Fahrettin Olcay Cirit, personally appeared  
FAHRETTIN OLCAY CIRIT

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

  
Notary Public in and for said County and State

BARBARA VAN DINE  
Notary Public, State of Hawaii  
My commission expires June 25, 2008

WITNESS my hand at Honolulu, Hawaii  
this 22<sup>nd</sup> day of August, 2006.

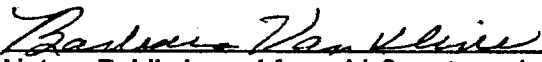
  
EVAN D. RAPOPORT

STATE OF HAWAII )  
COUNTY OF Kauai ) ss

On 8.22.06 before me, Barbara Van Dine, personally appeared  
EVAN D. RAPOPORT

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

  
Notary Public in and for said County and State

BARBARA VAN DINE  
Notary Public, State of Hawaii  
My commission expires June 25, 2008

