

08-14-2006

Client Code: CHEAJU.004AUS

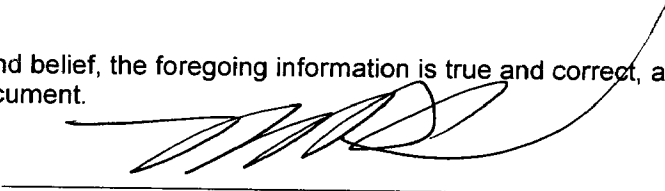


To the Director, U.S. Patent and Trade

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original documents or copy thereof.

8-11-06

<p>1. Name of conveying party(ies): (List using letters or numbers for multiple parties)</p> <p>1. Nagata Yoshihide 2. Sato Atsushi 3. Ji Woo Kim</p> <p>Additional name(s) of conveying party(ies) attached? ( ) Yes (X) No</p>	<p>2. Name and address of receiving party(ies):</p> <p><b>Name:</b> Cheil Industries, Inc. <b>Street Address:</b> 290 Gongdan-dong, Gumi-si, Gyeongsangbuk-do, 730-710 Republic of Korea</p> <p>Additional name(s) of receiving party(ies) attached? ( ) Yes (X) No</p>
<p>3. Nature of conveyance:</p> <p>(X) Assignment ( ) Security Agreement ( ) Merger ( ) Change of Name ( ) Other:</p> <p>Execution Date: (List as in section 1 if multiple signatures)</p> <p>1. August 7, 2006 2. August 7, 2006 3. August 7, 2006</p>	<p>4. US or PCT Application number(s) or US Patent number(s):</p> <p>(X) Patent Application No.: 11/436,908 Filing Date: May 18, 2006</p> <p>Additional numbers attached? ( ) Yes (X) No</p>
<p>5. Party to whom correspondence concerning document should be mailed:</p> <p><b>Customer No.</b> 20,995 <b>Address:</b> Knobbe, Martens, Olson &amp; Bear, LLP 2040 Main Street, 14<sup>th</sup> Floor Irvine, CA 92614 <b>Return Fax:</b> (949) 760-9502 <b>Attorney's Docket No.:</b> CHEAJU.004AUS</p>	<p>6. Total number of applications and patents involved: 1</p>
<p>7. Total fee (37 CFR 1.21(h)): \$40 (X) Enclosed</p>	<p>8. Deposit account number: 11-4410</p> <p>Please charge this account for any additional fees which may be required, or credit any overpayment to this account.</p>
<p>9. Statement and signature.</p> <p>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.</p> <p><u>Mincheol Kim</u> Name of Person Signing</p> <p>51,306 Registration No.</p> <p> Signature</p> <p>8/9/06 Date</p> <p>Total number of pages including cover sheet, attachments and document: 2</p>	

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REEL: 018172 FRAME: 0131

Application No.: 11/436,908  
Filing Date: May 18, 2006

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### ASSIGNMENT

WHEREAS, I/We, (1) Nagata Yoshihide, a Japanese citizen, residing at Samsung Yokohama Research Institute, 2-7 Sugawachou, Turumiku, Yokohamashi, Kanagawa, Japan (2) Sato Atsushi, a Japanese citizen, residing at Samsung Yokohama Research Institute, 2-7 Sugawachou, Turumiku, Yokohamashi, Kanagawa, Japan, (3) KIM, Ji Woo, a Korean citizen, residing at 506-1102, LG Village 5Ch, Sinbong-dong, Yongin-si, Gyeonggi-do, Republic of Korea, have invented certain new and useful improvements in a BACKLIGHT UNIT FOR LIQUID CRYSTAL DISPLAY DEVICE for which we have filed an application for Letters Patent in the United States, Application No. 11/436,908, Filed on May 18, 2006;

AND WHEREAS, CHEIL INDUSTRIES, INC. (hereinafter "ASSIGNEE"), a Corporation, with its principal place of business at 290 Gongdan-dong, Gumi-si, Gyeongsangbuk-do, 730-710 Republic of Korea, desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in light of good and valuable consideration, the receipt of which is hereby acknowledged, we, the said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

This 7 day of August, 2006

YOSHIHIDE NAGATA  
Signature of Nagata Yoshihide

This 7 day of August, 2006

Atsushi Sato  
Signature of Sato Atsushi

This 7 day of August, 2006

Ji Woo Kim  
Signature of KIM, Ji Woo