PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eduardo Jose Faria Miranda	07/27/2006

RECEIVING PARTY DATA

Name:	Souza Cruz S.A.	
Street Address:	Rua Candelaria, 66	
Internal Address:	a Brazilian Company	
City:	Rio de Janerio	
State/Country:	BRAZIL	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10581774

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Charles I. Sherman, Reg. No. 22,998

Total Attachments: 2

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PATENT REEL: 018183 FRAME: 0232

ASSIGNMENT OF INVENTION AND OF LETTERS PATENT

Whereas, I, (the "Inventor"), Eduardo José Faria Miranda, residing at Av. Dom Hélder Câmara, 2066, Vieira Fazenda, Rio de Janeiro, RJ, 210590900, Brazil, have invented certain improvements in a SMOKING ARTICLE, (the "Invention"), and have executed a U.S. utility patent application for United States Letters Patent of the same title, herewith (the "Application"), which was filed on June 6, 2006. The Application claims priority to and benefit from as a 35 U.S.C. § 371 as a national stage filing of PCT/IB2004/004350, filed on December 10, 2004, which claims priority to and benefit from, currently pending, Great Britain Patent Application Serial Number GB0328644.0, filed on December 11, 2003; and,

Whereas, (the "Assignee"), Souza Cruz S.A., a Brazilian company (including its successors and assigns), whose post office address is Rua Candelâria, 66, Rio de Janeiro, Brazil, desires to acquire my entire right, title and interest in said Application and Invention, and any United States and foreign patents to be obtained therefor;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell, assign and transfer unto said **Assignee**, the entire right, title and interest in said **Application** and the **Invention** disclosed therein for the United States of America, including rights of priority under the International Convention of Paris (1883) as amended and the entire right, title, and interest in and to any and all patent applications, patents, continuations, continuations-in-part, divisionals, and reissues based thereon which may be filed or granted therefor in the United States. I also agree that **Assignee**, may apply for foreign Letters Patent on the **Invention**, and I agree to cooperate with **Assignee**, and to execute without additional consideration any additional documents as deemed necessary by **Assignee**, to apply for or maintain patents or other legal protection for the **Invention** in the United States of America.

I hereby authorize and request the U.S. Commissioner of Patents and Trademarks

PATENT PA

to issue any Letters Patent granted upon the invention set forth in this Application to said

Assignee.

_____, 2006 in Rio de Janeiro, Brazil.

(type/print name & address)

Gabriel Valland France

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Centro. CEP: 20090-003

This ME JAMESIND - RJ - Brasil

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