

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Renee King</td><td>08/25/2006</td></tr><tr><td>Timothy B. Kesselring</td><td>08/25/2006</td></tr></tbody></table>		Name	Execution Date	Renee King	08/25/2006	Timothy B. Kesselring	08/25/2006						
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Timothy B. Kesselring	08/25/2006												
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>MeadWestvaco Corporation</td></tr><tr><td>Street Address:</td><td>MeadWestvaco Corporation Center</td></tr><tr><td>Internal Address:</td><td>11013 West Broad Street</td></tr><tr><td>City:</td><td>Glen Allen</td></tr><tr><td>State/Country:</td><td>VIRGINIA</td></tr><tr><td>Postal Code:</td><td>23060</td></tr></table>		Name:	MeadWestvaco Corporation	Street Address:	MeadWestvaco Corporation Center	Internal Address:	11013 West Broad Street	City:	Glen Allen	State/Country:	VIRGINIA	Postal Code:	23060
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29248690</td></tr></tbody></table>		Property Type	Number	Application Number:	29248690								
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CORRESPONDENCE DATA													
Fax Number: (315)218-8100 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 315-218-8515													
Email: gm McGuire@bsk.com													
Correspondent Name: George R. McGuire													
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Address Line 4: Syracuse, NEW YORK 13202													
ATTORNEY DOCKET NUMBER:	100D732												
NAME OF SUBMITTER:	George R. McGuire												
Total Attachments: 1 source=ASSIGN#page1.tif													

CH \$40.00 29248690

PATENT

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REEL: 018185 FRAME: 0514

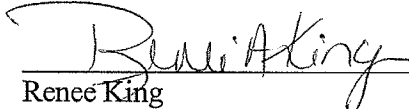
ASSIGNMENT

WHEREAS, We, Renee King and Timothy B. Kesselring citizens of the USA and residing at 98 Fenner Hill Road, Port Crane NY 13833 and 106 Elm Drive Bainbridge NY 13733("ASSIGNORS"), have made certain new and useful improvements in an Weekly Desk Calendar, for which application for Letters Patent of the United States is being sought.

WHEREAS, MeadWestvaco Corporation Incorporated under the laws of the State of Delaware, and having an address of MeadWestvaco Corporation Center , 11013 West Broad Street, Glen Allen VA 23060 United States of America ("Assignee") is desirous of acquiring my entire right and interest in the same;

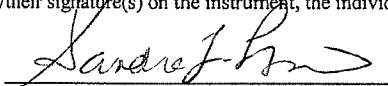
NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration to us in hand paid, the receipt of which is hereby duly and fully acknowledge, We, Renee King have sold and BY THESE PRESENTS do sell, assign, transfer and set over unto the said MeadWestvaco Corporation our entire right, title and interest in and to the aforesaid patent, and division thereof, including all foreign rights thereunder.

Date: 8-25-06


Renee King

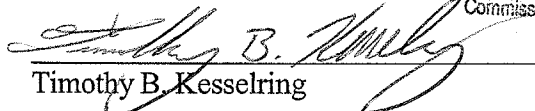
STATE OF New York)
COUNTY OF Delaware) ss.:

On the 25th day of August in the year 2006 before me, the undersigned, a notary public in and for said State, personally appeared Renee A King personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed this instrument.


Notary Public

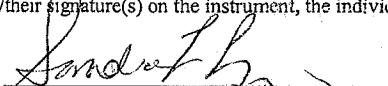
SANDRA L. FAZIO 01RA4826619
Notary Public, State of New York
Originally Qualified Chenango County
Commission expires 5/31/2008

Date: 8/25/2006


Timothy B. Kesselring

STATE OF)
COUNTY OF) ss.:

On the 25th day of August in the year 2006 before me, the undersigned, a notary public in and for said State, personally appeared Timothy B. Kesselring personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed this instrument.


Notary Public

SANDRA L. FAZIO 01RA4826619
Notary Public, State of New York
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