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08-21-2006



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Washington, D.C. 20231

U.S. DEPARTMENT OF COMMERCE

Form PTO-1595

JCH 103-2/02

(Rev. 03/01)	ATENTS ON	LY U.S. PATENT AND TRADEMARK OFFICE					
	T	ord the attached original document or copy thereof:					
Name of Conveying Party(ies):		2. Name and Address of Receiving Party(ies):					
TOWNSEND, Gerald William	Name: Heinz Wattie's Limited						
FELLOWES, David John	Street Address:	513 King Street					
CLARKE, Caroline Emma	Street Address:						
SHAW, Simon James Walter	City:	Hastings					
	State/Country:	New Zealand Postal Code:					
Additional name(s) of conveying party(ies) attached?	Additional name(s) and add	Additional name(s) and addresses attached? Yes Mo					
3. Nature of Conveyance:							
Assignment	Change of Name						
☐ Security Agreement	Other:	Other:					
☐ Merger	Execution Date:	04052006, 04052006, 05032006 & 04102006					
4. Application Number(s) or Patent Number(s):							
Assignment is being filed together with new app	lication and the first e	execution date of application is :					
Application has been filed already and the applic	cation filing date is:	05052006					
A. Patent Application Number(s):	B. Issued Patent Number(s):						
11418457							
Additional nu	mbers attached?	Yes No					
<ol><li>Name and address of party to whom corresponde concerning this matter should be mailed:</li></ol>	ence	Total number of applications and patents involved:					
CUSTOMER NUMBER 00136	-or-	7. Total Fee (37 CFR 3.41): \$40.00					
JACOBSON HOLMAN PLL	С	Enclosed					
400 Seventh Street, N.W. Washington, D.C. 20004-22 Tel. 202-638-6666	Any deficiencies in enclosed fees are authorized to be charged to Deposit Account No. 06-1358.						
Attorney Docket Number: P71109US1							
DO	NOT USE THIS SPA						
8. Statement and Signature:		08/17/2006 HALI11 00000051 11418457					
To the best of my knowledge and belief, the foregopy of the original document.	going information is t						
John C. Holman 22,769	Jellolin -	August 16, 2006					
Name of Person Signing, Reg. No.	Signature	Date					
Total	number of pages include	ding cover sheet, attachments, and documents: 3					

**PATENT** 

REEL: 018203 FRAME: 0994

## **UNITED STATES OF AMERICA & ASSIGNMENT**

(1-5)	Insert Name(s) of Inventors	(1)	GERALD	WILLIAM TOWNSEND					
		(2)	DAVID JO	OHN FELLOWES	<del>". i. i</del>				
		(3)	CAROLIN	NE EMMA CLARKE					
		(4)	SIMON J	AMES WALTER SHAW			an		
		(5)							
			paid to ea	sideration of the sum of one ach of the undersigned, the signed hereby assigns, trans	receipt and suff	ficiency of which are	valuable consideration hereby acknowledge		
(6)	Insert <u>Name</u> of Assignee	(6)	HEINZ WATTIE'S LIMITED						
(7)	Insert <u>Address</u> of Assignee	(7)	of <b>513</b> l	King Street, Hastings, New	v Zealand				
(8)	Insert Legal Entity and State or		a Com	pany	of	New Zealand	NAME AND ADDRESS OF THE PARTY O		
(9)	Country (e.g., a corporation citizen of Japan)  Insert Identification of Invention		its territori	er designated as the Assigres, dependencies and posse IP CONCENTRATES	nee) the entire r essions, in the ir	ight, title and interest evention known as	t for the United State		
	such as Title, Case Number Foreign Application Number								
(10)	Insert <u>Date</u> of signing Application, or filing date a Serial No., if known	nd	Said appli Serial <b>N</b> o.	cation having been executed 11 / 418, 45	d/filed on Mo	45,200	(and assigne		
United interest execute right to 2004, United:	2) The undersigned agree(s) continuing or divisional applicated with such interference.  3) The undersigned agree(s) tons of the International Union for 4) The undersigned agree(s) to 5) The undersigned hereby au States resulting from this applicated, and hereby covenants that he ed, and will not execute any agree (6) Assignor hereby further as to sue for, and collect damages for 7) The undersigned hereby grathe power to insert on this assig States Patent and Trademark Ofin witness whereof, executed by the power to insert on the same states of the power of t	o execute a Protection o perform a athorize(s) a cation or an an has (they ement in coasigns to Ar, any and a nment any fice for reco	of and to a soft industrial affirmation af	cooperate with the Assigner and documents and perform all Property or similar agreem we acts which may be necest(s) the Commissioner of Pring or divisional application right to convey the entire with. Il claims and causes of act and future infringement, acobson Holman PLLC, 40 ntification which may be necestated.	ee in every way any act which renets. ssary to obtain a atents and Trade is thereof to the interest herein a tion for infringer 00 Seventh Stree cessary or desira	possible in obtaining any be necessary in grant of a valid Unite emarks to issue any said Assignee, as assigned, and that homent of the patent rest, N.W., Washington able in order to comp	g evidence and goir connection with clain ed States patent to the and all Letters Paten Assignee of the enti- e has (they have) no ights assigned hereing D.C.		
Date				RALD WILLIAM TOWNSER		Kkumen !	(SEAL		
Date	5 APRIL 2306 No	ame of Inve	ntor DA	typed name VID JOHN FELLOWES	()	signature	SEAL		
Date	3 MAY 2006 No	ame of Inve	ntor <b>CA</b> l	typed name ROLINE EMMA CLARKE		signature	(SEAL)		
Date	10 APRIL 2006 No	ame of Inve	ntor SIN	typed name ION JAMES WALTER SHA	w \$	signature	(SEAL)		
Date	— Na	ame of Inve	ntor	typed name	- 1 0	signature	(SEAL)		
				typed name		signature			
Ade	This assignment should prefera n the execution by the inventor(s) ditional inventor's names and sig a separate sheet.	) should be	witnessed	a United States Consul if sig by at least two witnesses w ness	ned abroad, or a ho sign here:	Notary Public if dom	nestically signed. If		

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## JACOBSON HOLMAN

Witness

PROFESSIONAL LIMITED LIABILITY COMPANY THE JENIFER BUILDING 400 SEVENTH STREET, N.W. WASHINGTON, D.C. 20004

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