PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/26/2004

CONVEYING PARTY DATA

Name	Execution Date
IBN Technology Holdings, LLC a Utah Limited Liability Corporation	10/26/2004
In-Store Broadcasting Network, LLC a Utah Limited Liability Corporation	10/26/2004

RECEIVING PARTY DATA

Name:	In-Store Broadcasting Network, LLC a Delaware Limited Liability Corporation
Street Address:	175 South Main Street
Internal Address:	Suite 1600
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84111-1928

PROPERTY NUMBERS Total: 7

Property Type	Number
Application Number:	11292755
Application Number:	10145920
Application Number:	10770810
Application Number:	10735350
Application Number:	10983789
Application Number:	60541542
Application Number:	10146192

CORRESPONDENCE DATA

Fax Number: (801)321-4893

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-321-4814

Email: mkrieger@kmclaw.com

PATENT REEL: 018222 FRAME: 0369

500148970

Correspondent Name: Michael F. Krieger
Address Line 1: 60 East South Temple

Address Line 2: Suite 1800

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER: 11897.1

NAME OF SUBMITTER: Michael F. Krieger

Total Attachments: 3

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> PATENT REEL: 018222 FRAME: 0370

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER OF "IN-STORE BROADCASTING NETWORK, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF OCTOBER, A.D. 2004, AT 6:48 O'CLOCK P.M.



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060688258

Darriet Smita Hindson

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4935653

DATE: 07-28-06

PATENT

REEL: 018222 FRAME: 0371

State of Delaware Secretary of State Division of Corporations Delivered 07:19 PM 10/26/2004 FILED 06:48 PM 10/26/2004 SRV 040773684 - 3865694 FILE

CERTIFICATE OF MERGER

OF

IN-STORE BROADCASTING NETWORK, LLC
(A UTAH LIMITED LIABILITY COMPANY)

ÀND

IBN TECHNOLOGY HOLDINGS, LLC (A UTAH LIMITED LIABILITY COMPANY)

WITH AND INTO

IN-STORE BROADCASTING NETWORK, LLC
(A DELAWARE LIMITED LIABILITY COMPANY)

October 26, 2004

Pursuant to section 18-209 of the Delaware Limited Liability Company Act (the "Delaware Act") and section 48-2c-1407 of the Revised Limited Liability Company Act of the State of Utah (the "Utah Act"):

The undersigned, two Utah limited liability companies and a Delaware limited liability company, hereby certify as follows:

First: The name and state of formation, as applicable, of each of the constituent companies is as follows:

Name State of Organization

IN-STORE BROADCASTING NETWORK, LLC Utah

IBN TECHNOLOGY HOLDINGS, LLC Utah

IN-STORE BROADCASTING NETWORK, LLC Delaware

Second: The Agreement and Plan of Merger, dated as of October 26, 2004, by and between In-Store Broadcasting Network, LLC, IBN Technology Holdings, LLC, In-Store Broadcasting Network, LLC and In-Store Broadcasting Holding, LLC (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent companies entities in accordance with section 18-209(b) of the Delaware Act and section 48-2c-1407 of the Utah Act.

Third: The name of the surviving company is In-Store Broadcasting Network, LLC (the "Surviving Company"), which will continue its existence as the Surviving Company under its present name upon the effective date of said merger pursuant to the provisions of the Delaware Act.

Fourth: The executed Merger Agreement is on file at the principal place of business of the Surviving Company, the address of which is 175 South Main St. #600, Salt Lake City, Utah 84111.

Fifth: A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member of any constituent company.

[The next page is the signature page.]

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IN WITNESS WHEREOF, this Certificate has been executed by each of the constituent companies as of the date first above written.

IN-STORE BROADCASTING NETWORK, IBN TECHNOLOGY HOLDINGS, LLC

Title: Chic

IN-STORE BROADCASTING NETWORK, LLC

Name:

Executive Officer Title: Chicf

[Signature page to the certificate of merger.]

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