

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Anaflor Q. Graham</td> <td>09/05/2006</td> </tr> <tr> <td>Carralee Hathaway</td> <td>09/05/2006</td> </tr> <tr> <td>Mark S. Geisberg</td> <td>08/31/2006</td> </tr> </tbody> </table>		Name	Execution Date	Anaflor Q. Graham	09/05/2006	Carralee Hathaway	09/05/2006	Mark S. Geisberg	08/31/2006
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Anaflor Q. Graham	09/05/2006								
Carralee Hathaway	09/05/2006								
Mark S. Geisberg	08/31/2006								
RECEIVING PARTY DATA									
Name:	PurpleCow LLC								
Street Address:	2055 Woodside Road, Suite 140								
City:	Redwood City								
State/Country:	CALIFORNIA								
Postal Code:	94062								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11530232</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11530232				
Property Type	Number								
Application Number:	11530232								
CORRESPONDENCE DATA									
Fax Number:	(650)938-5200								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	(650) 335-7213								
Email:	jbush@fenwick.com								
Correspondent Name:	Jennifer R. Bush								
Address Line 1:	Fenwick & West LLP								
Address Line 2:	801 California Street								
Address Line 4:	Mountain View, CALIFORNIA 94041								
ATTORNEY DOCKET NUMBER:	25116-11652								
NAME OF SUBMITTER:	Jennifer R. Bush								

Total Attachments: 6
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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **PurpleCow LLC**, a California limited liability corporation, having a place of business at 2055 Woodside Road, Suite 140, Redwood City, CA 94062, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled **CAFFEINE DETECTION USING INTERNALLY REFERENCED COMPETITIVE ASSAYS** ("APPLICATION"), which:

- is to be filed herewith.
- was filed on Sept. 8, 2006, and now bears U.S. application serial number 11/530232.
- The APPLICATION claims priority from [a provisional/foreign application], filed on _____, now bearing [Country] application serial number _____.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

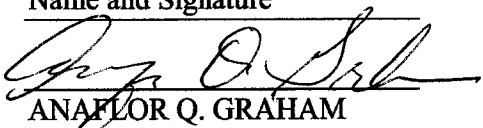
INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

Title: Caffeine Detection Using Internally Referenced Competitive Assays
Filed:
Application No.: Unknown

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

<u>Name and Signature</u>	<u>Date of Signature</u>
 ANAFLOR Q. GRAHAM	<u>Sept 5</u> , 2006
State of <u>California</u>	
County of <u>Santa Clara</u>	

On _____ before me, _____ personally appeared
[DATE] [NOTARY PUBLIC]
ANAFLOR Q. GRAHAM, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

Title: Caffeine Detection Using Internally Referenced Competitive Assays
Filed:
Application No.: Unknown

Name and Signature _____

Date of Signature _____

Carralee Hathaway
CARRALEE HATHAWAY

Sept. 5, 2006

State of California
County of Santa Clara

On _____ before me, _____ personally appeared
[DATE] [NOTARY PUBLIC]

CARRALEE HATHAWAY, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

Name and Signature _____

Date of Signature _____

MARK S. GEISBERG

_____, 2006

State of _____
County of _____

On _____ before me, _____ personally appeared
[DATE] [NOTARY PUBLIC]

MARK S. GEISBERG, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

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Name and Signature _____

Date of Signature _____

_____, 2006

ANAFLO R Q. GRAHAM

State of _____

County of _____

On _____ before me, _____ personally appeared

[DATE]

[NOTARY PUBLIC]

ANAFLO R Q. GRAHAM, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

Title: Caffeine Detection Using Internally Referenced Competitive Assays
Filed:
Application No.: Unknown

Name and Signature _____

Date of Signature _____

_____, 2006

CARRALEE HATHAWAY

State of _____

County of _____

On _____ before me, _____ personally appeared
[DATE] [NOTARY PUBLIC]

CARRALEE HATHAWAY, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary

Name and Signature _____

Date of Signature _____

Mark S. Geisberg
MARK S. GEISBERG

August 31, 2006

State of CALIFORNIA

County of LOS ANGELES

On _____ before me, _____ personally appeared
[DATE] [NOTARY PUBLIC]

MARK S. GEISBERG, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

Notary