

Form PTO-1595 (Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)

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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

FRANKEN, KENNETH A.
MOUBARAK, TOUFIC
PERRY, JACK

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: DECISIONMARK CORP.

Internal Address: SUITE 200

Street Address: 818 DOWS ROAD SE

City: CEDAR RAPIDS

State: IA

Country: U.S. Zip: 52403

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) AUGUST 22, 2006

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

4. Application or patent number(s):

A. Patent Application No.(s)
11/466,642

☐ This document is being filed together with a new application.
B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: GREGORY G. WILLIAMS

Internal Address: SIMMONS PERRINE ALBRIGHT ELLWOOD
THIRD FLOOR TOWER PLACE

Street Address: 22 SOUTH LINN STREET

City: IOWA CITY

State: IA Zip: 52240

Phone Number: 319-887-1368

Fax Number: 319-887-1372

Email Address: gwilliams@simmonsperine.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☒ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

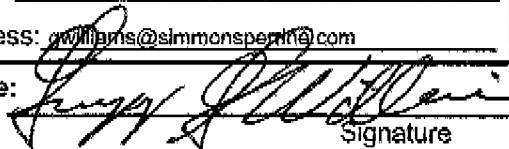
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9. Signature:


Signature

AUGUST 31, 2006

Date

GREGORY G. WILLIAMS

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

Attorney Docket No. 06F1842

ASSIGNMENT

WHEREAS, Kenneth A. Franken, residing at 1015 Penkrige Drive, Iowa City, Iowa 52246; Toufic Moubarak, residing at 2648 Irving Avenue, Iowa City, Iowa 52246; and Jack Perry, residing at 293 Haggis Way, Marion, Iowa 52302, have made certain new and useful inventions in

**"METHOD AND SYSTEM FOR CREATING
TELEVISION PROGRAMMING GUIDE"**

as disclosed or intended to be disclosed and set forth in a nonprovisional application for a United States Patent, filed on August 23, 2006, as application number 11/466,642.

WHEREAS, DECISIONMARK CORP., a corporation organized and existing under the laws of the State of Iowa, (hereinafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed or intended to be disclosed in said Application.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to us by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, we do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed or intended to be disclosed in said

Applications; and in and to said Applications, including all priority rights for other countries or international or regional intergovernmental organizations arising from said Applications, and in and to all substitutions, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, reexaminations, and reissues thereof.

And we do hereby authorize and request the Commissioner of Patents and Trademarks of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, we do hereby, for us and for our legal representatives, further covenant and agree with said Assignee, its successors and assigns, that we have full and unencumbered title to the inventions and said Applications above described and hereby assigned; that we have granted to others no license to make, use, or sell said inventions; and that we will not execute any instrument in conflict with this assignment.

And for the consideration aforesaid, we do hereby, for us and for our legal representatives, further covenant and agree with said Assignee, its successors and assigns,

that upon request, we will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors or assigns, any facts known to us relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent to said Assignee, its successors and assigns, or its nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

Date: 8/22/06
KENNETH A. FRANKENDate: 8/22/06
TOUFIC MOUBARAKDate: 8/22/06
JACK PERRY

UNITED STATES OF AMERICA

STATE OF IOWA)

) ss:

COUNTY OF LINN)

On this 22nd ^{August} day of ~~July~~, 2006, before me, Marian Palmersheim personally appeared Kenneth A. Franken, Toufic Moubarak and Jack Perry, personally known to me (or proved to me on the basis of satisfactory evidence) to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacity, and that by their signatures on the instrument the persons, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature:

Marian Palmersheim
Notary Public

[Seal]



Applicant: Kenneth A. Franken

Filing date: August 23, 2006

Attorney DN 06F1842

For: METHOD AND SYSTEM FOR CREATING TELEVISION PROGRAMMING GUIDE

PTO/SB/87 (09-04)

Approved for use through 07/31/2008. OMB 0861-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

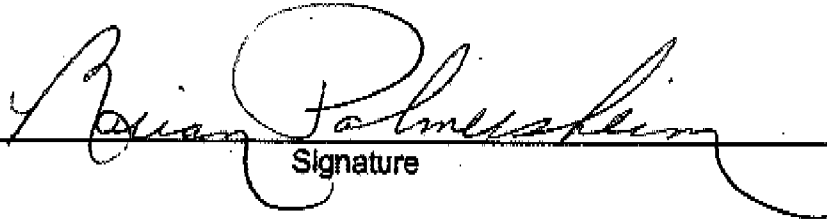
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on August 31, 2006

Date


SignatureMARIAN PALMERSHEIM

Typed or printed name of person signing Certificate

319-887-1368Registration Number, if applicableTelephone Number

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Fax cover sheet

Form PTO-1595 Recordation Form Cover Sheet

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Assignment - 4 pages

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public, which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 1.8 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PATENT**RECORDED: 08/31/2006****REEL: 018227 FRAME: 0240**