08-29-2006



Attorney Docket No. T634.179.102

FORM PTO-1595 U.S. DEPARTMENT U.S. Patent and Trademark Office

To the Commissioner of Patents:

103298768

RECORDATION FORM COVER SHEET **PATENTS ONLY**

Please record the attached original documents or copy thereof. Name and address of receiving party(ies): Name of conveying party(ies): **Holly Robbins** Target Brands, Inc. Sergio Gedanke 1000 Nicollet Mall Linda R. Heath Minneapolis, Minnesota 55403 Jeanette L. Carrell Additional name(s) of conveying party(ies) Additional name(s) & address(es) attached? ___ Yes _X_ No attached? ___ Yes _X_ No Nature of conveyance: X Assignment Merger Other: Execution Date(s): August 11, 2006; August 11, 2006; August 11, 2006; and August 17, 2006. Application number(s) or patent number(s): A. Patent Application No(s). B. Patent No(s). Additional numbers attached? ___ Yes _X_ No Name and address of party to whom correspondence Total number of applications and concerning document should be mailed: patents involved: 1 Customer No. 025281 Victor P. Jonas Total fee (37 CFR 3.41): \$40.00 Dicke, Billig & Czaja PLLC Enclosed **Suite 2250** Authorized to be charged to 100 South Fifth Street deposit account no. 500471 Minneapolis, Minnesota 55402 Deposit Account Number: 500471 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true topy & of the original document.

Victor P. Jonas Victor P. Jonas Name of Person Signing 38/28/2006 NJANA1 August 22, 2006 Total number of pages comprising cover sheet: 1 Date

> PATENT REEL: 018228 FRAME: 0821

ASSIGNMENT

WHEREAS, We, Holly Robbins; Sergio Gedanke; Linda R. Heath; and Jeanette L. Carrell, have invented certain new and useful improvements in "PRODUCT TROLLEY" for which an application for Letters Patent of the United States has been made, said application being filed on even date herewith;

Whereas, Target Brands, Inc. ("Assignee"), having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

Now, therefore, for good and valuable consideration in hand paid to me by said Assignee, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, my entire right, title and interest in and to said invention, said application, all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of my rights under the International Convention, and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

I hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

I hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and serial number of said application when ascertained.

Upon said consideration I do hereby covenant and agree with the said Assignee, its successors and assigns, that I will not execute in writing or do any act whatsoever conflicting with these presents, and that I or my executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

In Witness whereof, I have hereunto set my hand and affixed my seal as dated below.

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Date: 8-11-06	Holly Robbins
Subscribed and sworn to before me this // day of fugust, 2006. Danne Munn Mafors Notary Public	
LOANNE DAWN LINDFORS NOTARY PUBLIC-MINNESOTA My Commission Experses, Jar 2010 Date:	
· · ·	Sergio Gedanke
Subscribed and sworn to before me this day of, 2006.	
Notary Public	
(Notary Seal)	
Date: 8/11/00	Linda R. Heath
Subscribed and sworn to before me this // day of	
My Commission Expires Jan 31 2010	

Date:

8.11-06

Jeanette L. Carrell

Subscribed and sworn to before me this // day of //ugust, 2006.

Syanne

Notary Public

(Notary LUANN NOTAR)

LOANNE DAWN LINDFORS NOTARY PUBLIC-MINNEROTA

My Commission Expres lan 31 2010

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Date:	
	Holly Robbins
Subscribed and sworn to before me this day of, 2006.	
Notary Public	
(Notary Seal)	
Date: AUGUST 17,2806	Sergio Gedanke Sergio Gedanke
Subscribed and sworn to before me	•
hotary Public AUG., 2006.	MICHAEL J. CINCOTTA Notary Public, State of New York No. 01Cl4968189 Qualified in Kings County Commission Expires June 18, 2010
(Notary Seal)	
Date:	Linda R. Heath
Subscribed and sworn to before me this day of, 2006.	
Notary Public	
(Notary Seal)	

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RECORDED: 08/22/2006