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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------|----------------|
| Peter M. Karas | 02/13/2003 |
| James Everett Cowell | 02/13/2003 |
| Henry M. Abelman | 02/11/2003 |
| Mark Thompson | 02/24/2003 |

RECEIVING PARTY DATA

| Name: | First Data Corporation | |
|-----------------|---------------------------|--|
| Street Address: | 12500 East Belford Avenue | |
| City: | Englewood | |
| State/Country: | COLORADO | |
| Postal Code: | 80112 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11531030 |

CORRESPONDENCE DATA

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Correspondent Name: Michael L. Drapkin

Address Line 1: Townsend and Townsend and Crew LLP
Address Line 2: Two Embarcadero Center, Eighth Floor
Address Line 4: San Francisco, CALIFORNIA 94111-3834

| ATTORNEY DOCKET NUMBER: | 020375-000612US |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Michael L. Drapkin |

PATENT REEL: 018235 FRAME: 0066

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Total Attachments: 2 source=020375-000612US Assignment#page1.tif source=020375-000612US Assignment#page2.tif

PATENT REEL: 018235 FRAME: 0067

Attorney Docket No.: 020375-000611US

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Peter M. Karas of 115 Flower Street, Lakewood, CO 80226; James Everett Cowell of 2509 West Long Circle, Littleton, CO 80120; Henry M. Abelman of 8360 Sentinae Chase Drive, Roswell, GA 30076; Mark Thompson of 5724 East 10th Avenue, Denver, CO 80220 hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:

ELECTRONIC GIFT LINKING

Date(s) of execution of Declaration: 02-13-03; 02-13-03; 02-11-03; 02-24-03

Filing Date:

December 5, 2002

Application No.:

10/313,934; and

WHEREAS, First Data Corporation, a corporation of the state of Delaware, located at 12500 East Belford Avenue, Englewood, CO, 80112, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, 8th Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 2/13/03

eter M. Karas

PATENT REEL: 018235 FRAME: 0068

| Assignment Attorney Docket No.: Page 2 | 020375-000611US |
|--|-----------------|
| | |

Dated: 7/13/2003

Dated: 2/11/2003

Dated: 2/24/2003

James Everett Cowell

Henry M. Abelman

Mark Thompson

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PATENT

REEL: 018235 FRAME: 0069

RECORDED: 09/12/2006