

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Shmuel Ur		09/12/2006
RECEIVING PARTY DATA		
Name:	International Business Machines Corporation	
Street Address:	New Orchard Road	
City:	Armonk	
State/Country:	NEW YORK	
Postal Code:	10504	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11531091	
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NAME OF SUBMITTER:	Stephen C Kaufman	
Total Attachments: 1 source=assignment#page1.tif		

CH \$40.00 11531091

## Assignment

Whereas, I/we

INVENTOR (1) Shmuel UR of Shorashim, Israel  
AND CITY

have invented certain improvements in

TITLE: Facilitating Simulated Purchases of Items by Virtual Representations of Participants in  
Computer-Based Simulations

DATES THAT (1) Sept 12, 2006  
INVENTORS  
SIGNED THE  
DECLARATION

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor:

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said applications to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

1) Signed at Haifa on 12 / 9 /, 2006  
City Date

Shmuel UR 