Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------|----------------|
| Takashi Nozaki | 09/01/2006 |
| Natsuo Koda | 09/04/2006 |
| Hiroki Kato | 09/06/2006 |
| Hirotoshi Maegawa | 09/06/2006 |

RECEIVING PARTY DATA

| Name: | Sony Computer Entertainment Inc. |
|-----------------|----------------------------------|
| Street Address: | 2-6-21, Minami-Aoyama, Minato-ku |
| City: | Tokyo |
| State/Country: | JAPAN |
| Postal Code: | 107-0062 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11495187 |

CORRESPONDENCE DATA

Fax Number: (212)940-8986

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-940-6784

Email: jeney.han@kattenlaw.com

Correspondent Name: Jeney Han

Address Line 1: 575 Madison Avenue

Address Line 2: Suite 1519B

Address Line 4: New York, NEW YORK 10022

| ATTORNEY DOCKET NUMBER: | SCEP 22.695 |
|-------------------------|-------------|
| NAME OF SUBMITTER: | Jeney Han |

PATENT REEL: 018242 FRAME: 0270

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X40.00

Total Attachments: 3

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PATENT REEL: 018242 FRAME: 0271

ASSIGNMENT

| | Docket No. SCEF 22.095 |
|---|---|
| WHEREAS, th | below named inventor, ASSIGNOR, has made a certain new and useful invention in: ESSING APPARATUS AND GRAPHICS PROCESSING METHOD |
| | |
| for which | an application is being filed concurrently herewith, |
| | an application for a Patent of the United States was filed on July 28, 2006 and given Application Serial No |
| and WHEREAS | Sony Computer Entertainment Inc. |
| | business at 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan |
| | ASSIGNEE |
| is desirous of ob | ining the entire right, title and interest in, to and under the said invention and the said application. |
| NOW, T valuable considerand set over, and legal representations. States application granted thereon a without limitation in any country of claim for the san States, the International company of the san domestic laws of property protections. | IEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and ation, the receipt of which is hereby acknowledged, the said ASSIGNOR has sold, assigned, transferred by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors are said assigns, the entire right, title and interest in, to and under the said invention, and the said United and all divisions, renewals and continuations thereof, and all Patents of the United States which may be ad all reissues and extensions thereof; and all applications for industrial property protection, including, all applications for patents, utility models, and designs which may hereafter be filed for said invention countries foreign to the United States, together with the right to file such applications and the right to a the priority rights derived from said United States application under the Patent Laws of the United tional Convention for the Protection of Industrial Property, or any other international agreement or the he country in which any such application is filed, as may be applicable; and all forms of industrial n, including, without limitation, patents, utility models, inventor's certificates and designs which may be vention in any country or countries foreign to the United States and all extensions, renewals and |
| Official of any c forms of industri | OR authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any antry or countries foreign to the United States, whose duty it is to issue patents or other evidence or property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its epresentatives and assigns, in accordance with the terms of this instrument; and |
| ASSIGN executed, and wi | OR covenants and agrees that he has full right to convey the entire interest herein assigned, and has not not execute, any agreement in conflict herewith; and |
| representatives a papers, execute a everything possil | PR further covenants and agrees that he will communicate to the said ASSIGNEE, its successors, legal dassigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce for said invention in all countries. |
| Full name of sole of | first inventor Takashi NOZAKI |
| Inventor's Signatur | Takashi Nozaki Date September 1,2006 |
| Residence To k | o , Japan Citizenship Japanese |
| Post Office Addres | c/o Sony Corporation |
| | 7-35. Kitashinagawa 6-chome. Shinagawa-ku, Tokyo 141-0001. Japan |

11185443.01

| Full name of second joint inventor, if any Natsuo KODA | | | | |
|--|----------------|------------------|--|--|
| Residence Kanagawa, Japan | Date | September 4/2006 | | |
| Residence Kanagawa, Japan | Citizenship | Japanese | | |
| Post Office Address c/o Sony Corporation | | | | |
| 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo | 141-0001 Japan | | | |
| Full name of third joint inventor, if anyHiroki KATO | | | | |
| Third Inventor's Signature | Date | | | |
| Residence, Japan | Citizenship | Japanese | | |
| Post Office Address c/o Sony Computer Entertainment Inc. | | | | |
| 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan | | | | |
| Full name of fourth joint inventor, if any Hirotoshi MAEGAWA | | | | |
| Fourth Inventor's Signature | Date | | | |
| Residence, Japan | Citizenship | Japanese | | |
| Post Office Address c/o Sony Computer Entertainment Inc. | | | | |
| 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan | | | | |

| Full name of second joint inventor, if any Natsuo KODA | | | |
|---|-----------------------|--|--|
| Second Inventor's Signature | Date | | |
| Residence, Japan | Citizenship_Japanese | | |
| Post Office Address c/o Sony Corporation | | | |
| 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo 141-0001 Japan | | | |
| Full name of third joint inventor, if any Hiroki KATO | | | |
| Third Inventor's Signature dirok date | DateSeptember 6, 2006 | | |
| Residence Karagawa, Japan | Citizenship Japanese | | |
| Post Office Address_c/o Sony Computer Entertainment Inc. | | | |
| 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan | | | |
| Full name of fourth joint inventor, if any Hirotoshi MAEGAWA | | | |
| Fourth Inventor's Signature | Date 9/6/06 | | |
| Residence Tokyo Japan | Citizenship Japanese | | |
| Post Office Address c/o Sony Computer Entertainment Inc. | | | |
| 2-6-21, Minami-Aoyama, Minato-ku, Tokyo 107-0062 Japan | | | |

RECORDED: 09/13/2006