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FORM PTO-1596
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

DOCKET NO.: HI-0263



103300428

To the Honorable Commissioner of

original documents or copy thereto:

1. Name of conveying party(ies):

Chi Young CHOI

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: **LG Electronics Inc.**

Internal Address:

Street Address: **20, Yoido-dong, Youngdungpo-gu**

City: **Seoul**

State/Country: **Korea** ZIP: **150-721**

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: **July 21, 2006**

4. Application number(s) or patent number(s):

If the document is being filed together with a new application, the execution date of the application is: **July 21, 2006**

A. Patent Application No(s).

Filed: **August 25, 2006**

B. Patent No(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **FLESHNER & KIM, LLP**

Internal Address:

Street Address: **P. O. Box 222280**

City: **Chantilly** State: **VA** ZIP: **20153-1200**

6. Total number of applications and patents involved: **1**

7. Total fee (37 C.F.R. 3.41)..... **\$40.00**

- Enclosed
- Authorized to be charged to deposit account (if necessary)

8. Deposit account number:

16-0607

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John C. Eisenhart
Registration No. 38,128

August 25, 2006
Date

Total number of pages including cover sheet: **2**

CMB No. 0851-0011 (exp. 4/94)

Document in Prolaw

113006 U.S. PTO
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8. 25-06

00/28/2006 HDEMESS1 00000043 11509703

01 FC:1011 300.00 OP

02 FC:1111 500.00 OP

03 FC:1311 200.00 OP

04 FC:1202 1250.00 OP

08/28/2006 HDEMESS1 00000043 11509703

05 FC:8021 40.00 OP

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- (1) CHOI, Chi Young (4) _____
- (2) _____ (5) _____
- (3) _____ (6) _____

who have made a certain new and useful invention, hereby sell, assign and transfer unto

LG Electronics, Inc.

20 Yoido-dong, Yongdungpo-gu

Seoul, Republic of Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

STAND FOR IMAGE DISPLAY DEVICE

- (a) for which an application for United States Letters Patent was filed on _____, and identified by United States Serial No. ____; or
- (b) for which an application for United States Letters Patent was executed on _____,

and the undersigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and/or that claim priority thereto and any and all extensions, divisions, reissues, substitutes, renewals, continuations, or continuations-in-part thereof and/or that claim priority thereto, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agree that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

AND the undersigned hereby grants the firm of FLESHNER & KIM, LLP the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of any issuing authority, including the United States Patent and Trademark Office, for recordation of this document.

SIGNED on the dates indicated aside our signatures:

INVENTORS

DATE SIGNED

- 1) 최치영
Name: **CHOI, Chi Young**
- 2) _____
Name: _____
- 3) _____
Name: _____
- 4) _____
Name: _____
- 5) _____
Name: _____
- 6) _____
Name: _____

July 21, 2006
