

09-06-2006

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... original documents or copy thereof.

1. Name of conveying party(ies): Eric A. LOTH
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies): THE BRITISH MASTERS SA Avenue Léopold-Robert 23 2300 La Chaux-de-Fonds SWITZERLAND

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Additional name(s) & address(es) attached? Yes No

Execution Date: May 2, 2006

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: May 2, 2006

A. Patent Application No.(s) (Submitted simultaneously alongside new application - therefore unknown at the time of submission)

B. Patent No.(s)
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: SUGHRUE MION, PLLC WASHINGTON OFFICE 23373 CUSTOMER NUMBER

6. Total number of applications and patents involved: 1

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August 29, 2006 Date

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(40.00 DP)

Assignment

Whereas, I/We, Eric Loth a citizen with a Swiss nationality
of 2300 La Chaux-de-Fonds,
Switzerland

hereinafter called assignor(s), have invented certain improvements in

WRISTWATCH

and executed an application for letters Patent of the United States of America therefor on
MAY 02 2006; and

Whereas, **The British Masters SA**
Avenue Léopold-Robert 23
2300 La Chaux-de-Fonds
Switzerland

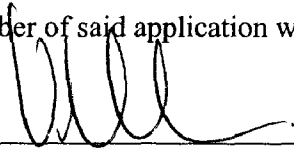
(assignee), desires to acquire the entire right, title, and interest in the application and invention,
and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named
assignee, its successors and designs, the entire right, title and interest in the application and the
invention disclosed therein for the United States America, including the right to claim priority under
35 U.S.C § 119, and I/We request the Director- U.S. Patent and Trademark Office to issue any
Letters Patent granted upon the invention set forth in the application to the assignee, its successors
and assigns; and I/We will execute without further consideration all papers deemed necessary by the
assignee in connection with the United States application when called upon to do so by the
assignee.

I/We hereby authorize and request our attorneys SUGHRUE MOIN, PLLC of 2100
Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses

(Application number _____ and confirmation number _____
_____, filed AUG 29 2006) the filing date
and application number of said application when known.

Date : 

s/ Eric Loth

Date : 2nd May 2006

s/

Date : _____

s/

Date : _____

s/

PATENT