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TRADEMARK OFFICE. PLEASE RECORD THE ATTACHED

1. Name of conveying parties:

LEE, Baek-Woon

Additional name(s) of conveying party(ies) attached?

☐ Yes☒ No

2. Name and address of receiving party:

Name: SAMSUNG ELECTRONICS CO., LTD.

Address: 416, Maetan-dong, Yeongtong-gu, Suwon-si,
Gyeonggi-do, Korea

Additional name(s) of receiving party(ies) attached?

☐ Yes☒ No113235 U.S. PTO
11/512549

082906

3. Nature of Conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: June 13, 2006

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: June 13, 2006

A. Patent Application No.(s)

Title: DISPLAY DEVICE AND DRIVING
METHOD THEREFOR

B. Patent No.(s)

Additional numbers attached?



Yes



No

5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: Howard R. Popper

Internal Address: MACPHERSON, KWOK CHEN & HEID LLP

Street Address: 1762 Technology Drive, Suite 226

City San Jose State CA Zip 95110

6. Total number of applications and patents involved: One (1)

7. Total fee (37 CFR 3.41): \$40.00



Authorized to be charged to Deposit Account No. 50-2257.

Charge Deposit Account No. 50-2257 for any additional fees
required for this conveyance and credit Deposit Account
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8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David W. Heid, Reg. No. 25,875

Name of Person Signing

Signature

Aug 29 2006

Total number of pages comprising cover sheet: 2

EXPRESS MAIL LABEL NO. EV 862 433 520 US

PATENT

REEL: 018257 FRAME: 0517

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, LEE, Baek-Woon of 104-902 Sin LG 1-cha Village, Sinbong-dong, Yongin-si, Gyeonggi-do, Korea hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD. a Korean corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

DISPLAY DEVICE AND DRIVING METHOD THEREFOR

for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 13th day of June, 2006.

Lee Baek-woon

WITNESSED:

Signature

[Signature]

Date

13/06/2006

KIM, You-Mi

OPF051734US

PATENT

RECORDED: 08/29/2006

REEL: 018257 FRAME: 0518