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APPLICANT(S) : Laliberty et al.  
 FOR : **BASKETBALL**  
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112921 U.S. PTO  
 29/265427  
 083106

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**Ronald P. Laliberty** **April 28, 2006**  
**Michael W. Maziarz** **April 28, 2006**

2. Name and address of Receiving Party(ies):

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Russell Asset Management, Inc.  
 Nemours Building  
 1007 Orange Street, Suite 1424  
 Wilmington, DE 19801  
 USA

**Foreign Rights**

SGG Patents LLC  
 3330 Cumberland Blvd, Suite 800  
 Atlanta, GA 30339  
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3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
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4. Application or patent number(s):

- This document is being filed together with a new application.

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A. Patent Application No.(s)

B. Patent No.(s)

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5. Address to whom correspondence concerning document should be mailed:

CUSTOMER NUMBER 027885  
 Fay, Sharpe, Fagan, Minnich & McKee, LLP  
 1100 Superior Avenue  
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6. Total number of applications and patents involved: One

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

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8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
9. Total number of pages including cover sheet, attachments, and documents enclosed: 6.

Respectfully submitted,

FAY, SHARPE, FAGAN,  
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August 31, 2006  
Date

  
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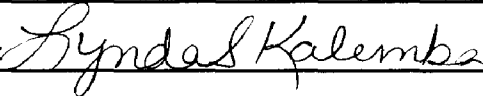
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**ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, Ronald P. Laliberty, of 15 Jaybee Avenue, City of Dudley, State of Massachusetts, and Michael W. Maziarz, of 33 Glenn Drive, City of Wilbraham, State of Massachusetts, who has/have created a certain invention for which a U.S. Patent Application has been

executed concurrently herewith  
 executed on  
 filed , 200 and assigned Application Serial No.

and is entitled

**BASKETBALL**

hereby sell, assign and transfer to **Russell Asset Management, Inc.**, a corporation of the State of Delaware, and having a place of business at 300 Delaware Avenue, Suite 1271, Wilmington, DE 19801, its successors, assigns, nominees or other legal representatives, the full, exclusive, entire domestic rights, title and interest in, to, and under said invention as described and claimed in said application, including the provisional application from which it claims priority, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, nominees, or other legal representatives, to the end of the term or terms for which said Letters Patent are or may be granted, reissued, or extended, as fully and entirely as the same would have been held and enjoyed by Inventors if this assignment and sale had not been made; all of the entire rights, title and interest in and to said invention and said application, and all original and reissued patents granted for said invention, and all divisions, reissues, continuations-in-part, and continuations of said application, including the subject matter of any and all claims which may be obtained in every patent, and the right, where such right can be legally exercised, in Assignee's own name to apply for and obtain patents in the United States, and Inventors authorize and request the Commissioner of Patents of the United States to issue the said Letters Patent to Assignee, its successors, assigns, nominees, or other legal representatives, as Assignee and owner of the said entire rights, and Inventors covenant that Inventors have the full right to convey the said entire interest herein assigned and that Inventors have not executed and will not execute any agreement in conflict herewith, and Inventors will communicate to Assignee, its successors, assigns, nominees, or other legal representatives all facts known to Inventors respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute and deliver all divisional, continuing, and reissue applications, make all rightful oaths or declarations, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when Assignee, its successors, assigns, nominees, or other legal representatives desire

to file a disclaimer relating thereto, Inventors will, upon request, sign and deliver all lawful papers requisite for the filing of such disclaimer; and

hereby sell, assign and transfer to **SGG Patents LLC**, a corporation of the State of Delaware, and having a place of business at 3330 Cumberland Blvd., Suite 800, Atlanta, GA 30339, its successors, assigns, nominees or other legal representatives, the full, exclusive, entire right to claim for any such application the benefits of the International Convention and the Patent Cooperation Treaty as fully and entirely as Inventors could have done if the foreign application had been filed in the names of the Inventors, and the entire interest in any Letters Patent which may be granted on any such application in such foreign countries, and Inventors authorize and request any official of any country or countries foreign to the United States whose duty is to issue patents on applications as aforesaid, to issue the said Letters Patent to Assignee, its successors, assigns, nominees, or other legal representatives, as Assignee and owner of the said entire rights, and Inventors covenant that Inventors have the full right to convey the said entire interest herein assigned and that Inventors have not executed and will not execute any agreement in conflict herewith, and Inventors will communicate to Assignee, its successors, assigns, nominees, or other legal representatives all facts known to Inventors respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute and deliver all divisional, continuing, and reissue applications, make all rightful oaths or declarations, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, Inventors will, upon request, sign and deliver all lawful papers requisite for the filing of such disclaimer; and

Inventors further covenant and agree that Inventors will, at any time upon request, do everything possible to aid Assignee, its successors, assigns, nominees, or other legal representatives, either in the name of Inventors or Assignee, to apply for, obtain, and enforce proper patent protection for said invention in all countries, according to the International Convention and the Patent Cooperation Treaty, and all the laws and treaties in force, all without further consideration but at the expense of Assignee, its successors, assigns, nominees, or other legal representatives.

