

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert Moskovich	02/17/2005
Alan Sorrentino	02/17/2005
Swanson Xi	02/25/2005

RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company
Street Address:	300 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29223572

CORRESPONDENCE DATA

Fax Number: (732)878-7853
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (732) 878-7789
Email: danielle_hribik@colpal.com
Correspondent Name: Colgate-Palmolive Company
Address Line 1: 909 River Road, PO Box 1343
Address Line 2: Patent Department
Address Line 4: Piscataway, NEW JERSEY 08855-1343

ATTORNEY DOCKET NUMBER: 7866-00

NAME OF SUBMITTER: Kristyne A. Bullock

Total Attachments: 3
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PATENT

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ASSIGNMENT

WHEREAS, We, Robert Moskovich, Alan Sorrentino and Swanson Xi, have invented certain new and useful improvements in a TOOTHBRUSH for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/223,572 filed 2/16/05, naming the ASSIGNOR(S) as inventor(s), and entitled PORTION OF A TOOTHBRUSH; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention in the United States and in all foreign countries, all applications for Letters Patent in the United States and all foreign countries, including without limitation all divisional, continuation, continuation-in-part, reissue and reexamination applications, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under any international agreements to which the United States adheres;

ASSIGNOR hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application to ASSIGNEE, or to its successors, assigns or legal representatives;

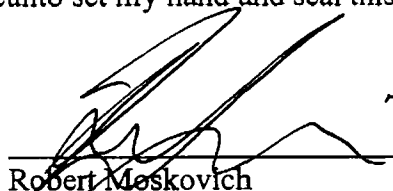
ASSIGNOR hereby covenants that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to him respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

This Assignment is effective as of: February 16, 2005.
(date of filing)

ASSIGNOR hereby authorizes attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR'S execution of this document.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17 day of February 2005.

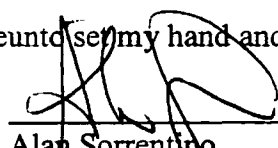

Robert Moskovich
20 Jensen Street
East Brunswick, New Jersey 08816

State of New Jersey
County of Middlesex

On this 17 day of February 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

CAROL M. STANLEY 
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17th day of FEBRUARY 2005.


Alan Sorrentino
17 Adams Drive
Cranbury, New Jersey 08512

State of
County of

On this 17 day of February 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.


NOTARY PUBLIC

CAROL M. STANLEY
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES NOV. 18, 2005

PATENT

REEL: 018267 FRAME: 0283

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25 day of
Feb 2005.

Swanson Xi. (奚文进)

Swanson Xi
No.1, Sanxiao Road
Hangji Town
Hanjiang County
Yangzhou, China 22511

State of
County of

On this ____ day of _____ 2005, before me, a Notary Public in
and for the State and County aforesaid, personally appeared the above signatory, known
to me to be the person of that name, who executed the foregoing instrument in my
presence.

NOTARY PUBLIC

Colgate-Palmolive Company accepts this Assignment.

COLGATE-PALMOLIVE COMPANY

By _____

Harris A. Wolin
Senior Patent Attorney

PATENT

RECORDED: 09/18/2006

REEL: 018267 FRAME: 0284