

09-11-2006

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103304692

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

- A) Erik OJAKAAR
- B) Alexander Jan VERHAGE
- C) Gabriel Alejandro CELEMIN
- D) Jonathan James TREVOR
- E) Jonathan Cordero CRUZ

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) Ojakaar: 8/10/06; Verhage: 8/4/06; Celemin: 8/9/06; Trevor: 8/4/06; Cruz: 8/4/06

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Executive Order 9424, Confirmatory License
- ☐ Other _____

2. Name and address of receiving party(ies)

Name: Yahoo! Inc.

Internal Address: _____

Street Address: 701 First Avenue

City: Sunnyvale

State: CA

Country: USA

Zip: 94089

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

☒ This document is being filed together with a new application.
B. Patent No.(s)

09/06/2006 CCHAU1 00000019 11514429

05 FD:8021

40.00 DP

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Hickman Palermo Truong & Becker LLP

Internal Address: _____

Street Address: 2055 Gateway Place, Suite 550

City: San Jose

State: California Zip: 95110-1083

Phone Number: 408-414-1080

Fax Number: 408-414-1076

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☐ Authorized to be charged by credit card
- ☐ Authorized to be charged to deposit account
- ☒ Enclosed
- ☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-1302
Authorized User Name _____

9. Signature:

Signature

08/31/06
Date

Joseph M. Olsen, reg. no. 58,764

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

Express Mail No. EV770 779 732US

PATENT
REEL: 018272 FRAME: 0835

ASSIGNMENT

WHEREAS WE, ERIK OJAKAAR, ALEXANDER JAN VERHAGE, GABRIEL ALEJANDRO CELEMIN, JONATHAN JAMES TREVOR and JONATHAN C. CRUZ have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled ENHANCED USER REVIEWS, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, YAHOO! INC., a corporation of the State of Delaware and having an address of 701 First Avenue, Sunnyvale, California 94089 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto YAHOO! INC., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND WE request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said YAHOO! INC., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

8-10-06
Date

ERIK OJAKAAR
ERIK OJAKAAR

STATE OF California)
COUNTY OF Santa Clara) ss.

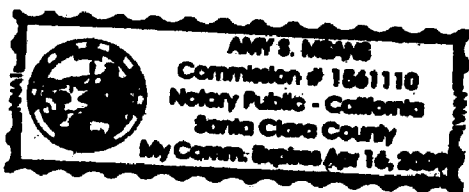
On this 10th day of August, 2006, before me personally appeared ERIK OJAKAAR, ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SEAL

[Signature]
Notary Public

My commission expires April 16, 2009



Date

ALEXANDER JAN VERHAGE

STATE OF _____)
COUNTY OF _____) ss.

On this _____ day of _____, 2006, before me personally appeared ALEXANDER JAN VERHAGE, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SEAL

Notary Public

My commission expires _____

Date _____ ERIK OJAKAAR

STATE OF _____)
COUNTY OF _____) ss.

On this _____ day of _____, 2006, before me personally appeared ERIK OJAKAAR, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

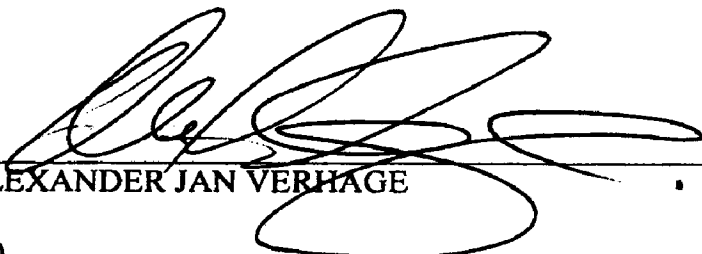
WITNESS my hand and official seal.

SEAL

Notary Public

My commission expires _____

8/4/06
Date

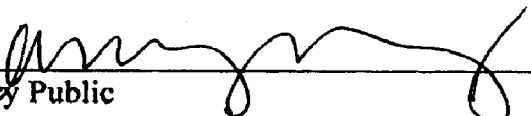

ALEXANDER JAN VERHAGE

STATE OF California)
COUNTY OF Santa Clara) ss.

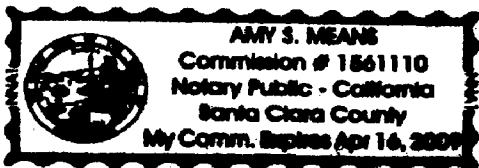
On this 4th day of August, 2006, before me personally appeared ALEXANDER JAN VERHAGE, ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SEAL

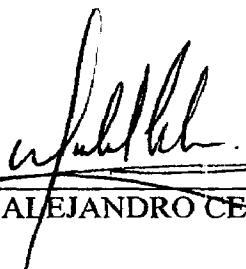

Notary Public

My commission expires April 16, 2006



Attorney Docket No.: 50269-0785

August 9, 2006
Date



GABRIEL ALEJANDRO CELEMIN

STATE OF _____)
COUNTY OF _____) ss.

On this _____ day of _____, 2006, before me personally appeared, GABRIEL ALEJANDRO CELEMIN, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

S E A L

Notary Public

My commission expires _____

Date

JONATHAN JAMES TREVOR

STATE OF _____)
COUNTY OF _____) ss.

On this _____ day of _____, 2006, before me personally appeared, JONATHAN JAMES TREVOR, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

S E A L

Notary Public

My commission expires _____

Date _____ GABRIEL ALEJANDRO CELEMIN

STATE OF _____)
COUNTY OF _____) ss.

On this _____ day of _____, 2006, before me personally appeared, GABRIEL ALEJANDRO CELEMIN, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SEAL

Notary Public

My commission expires _____

4/8/06
Date

JONATHAN JAMES TREVOR

STATE OF California)
COUNTY OF Santa Clara) ss.

On this 4th day of August, 2006, before me personally appeared, JONATHAN JAMES TREVOR, ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

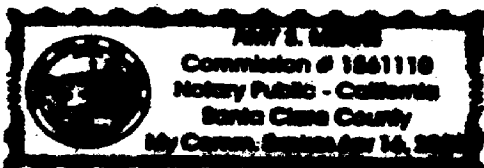
SEAL

[Signature]
Notary Public

My commission expires April 16, 2007

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Express Mail No. EV770 779 732US



08-04-06

Date

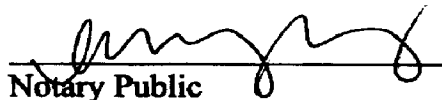

JONATHAN CORDERO CRUZ

STATE OF California)
COUNTY OF Santa Clara) ss.

On this 4th day of August, 2006, before me personally appeared, JONATHAN C. CRUZ, ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

SEAL


Notary Public

My commission expires April 16, 2009

