Form PTO-1595 (Rev. 07/05) US - 14 OMB No. 0651-0027 (exp. 6/30/2008)	United States Patent and Trademark Offi
	T
Docket No.: 50269-0801	06671
To the Director of the U.S. Patent and Trademark Office: Ple	ase record the attached documents or the new address(es) below.
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)
Andrew Baio, Gordon Luk, Leonard H. Lin	Name: <u>Yahoo! Inc.</u>
Additional name(s) of conveying party(ies) attached?  Yes X No	o Internal Address:
3. Nature of conveyance/Execution Date(s):	27
Execution Date(s) September 8, 2006	Street Address: 701 First Avenue
Assignment Merger	
Security Agreement Change of Name	City: <u>Sunnyvale</u>
Joint Research Agreement	State: <u>CA</u>
Government Interest Assignment	Country: <u>USA</u> Zip: <u>94089</u>
Executive Order 9424, Confirmatory License     Other	Additional name(s) & address(es) attached?  Yes N
A. Patent Application No.(s)	his document is being filed together with a new applicatio B. Patent No.(s)
A. Patent Application No.(s) /2006 LWONDIM1 00000070 11517971 :8021 40.00 Dr Additional numbers a 5. Name and address to whom correspondence	B. Patent No.(s)
A. Patent Application No.(s) /2006 LWONDIM1 00000070 11517971 8021 40.00 Or Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed:	B. Patent No.(s)
A. Patent Application No.(s) /2006 LWDNDIM1 00000070 11517971 8021 40.00 DR Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed: Name: <u>Hickman Palermo Truong &amp; Becker LLP</u>	B. Patent No.(s)
A. Patent Application No.(s) /2006 LWONDIM1 00000070 11517971 8021 40.00 Or Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed:	B. Patent No.(s)
A. Patent Application No.(s) /2006 LWDNDIM1 00000070 11517971 8021 40.00 DR Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed: Name: <u>Hickman Palermo Truong &amp; Becker LLP</u>	B. Patent No.(s) httached? Yes No 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00
A. Patent Application No.(s) /2006 LW0NDIM1 00000070 11517971 8021 5. Name and address to whom correspondence concerning document should be mailed: Name: Hickman Palermo Truong & Becker LLP Internal Address: Street Address: 2055 Gateway Place, Suite 550	B. Patent No.(s) Hatached? Yes No 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged to deposit account
A. Patent Application No.(s) /2006 LW0NDIM1 00000070 11517971 8021 5. Name and address to whom correspondence concerning document should be mailed: Name: Hickman Palermo Truong & Becker LLP Internal Address: Street Address: 2055 Gateway Place, Suite 550 City: San Jose	B. Patent No.(s) Htached? Yes No 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed
A. Patent Application No.(s) /2006 LWONDIM1 00000070 11517971 8021 40.00 D Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed: Name: Hickman Palermo Truong & Becker LLP Internal Address: Street Address: 2055 Gateway Place, Suite 550 City: San Jose State: CA Zip: 95110	B. Patent No.(s) httached? Yes No 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) 8. Payment Information a. Credit Card Last 4 Numbers
A. Patent Application No.(s) /2006 LW0NDIM1 00000070 11517971 8021 40.00 DR Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed: Name: Hickman Palermo Truong & Becker LLP Internal Address:	B. Patent No.(s) httached? Yes No 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) 8. Payment Information
A. Patent Application No.(s)  /2006 LW0NDIM1 00000070 11517971 .8021 40.00 D Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed: Name: Hickman Palermo Truong & Becker LLP Internal Address: Street Address: 2055 Gateway Place, Suite 550 City: San Jose State: CA Zip: 95110 Phone Number: 408/414-1080 Fax Number: 408/414-1076	B. Patent No.(s) httached? Yes No 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) 8. Payment Information a. Credit Card Last 4 Numbers
A. Patent Application No.(s) /2006 LW0NDIM1 00000070 11517971 8021 40.00 DR Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed: Name: Hickman Palermo Truong & Becker LLP Internal Address:	B. Patent No.(s) httached? Yes No 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 Authorized to be charged by credit card Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed None required (government interest not affecting title) 8. Payment Information a. Credit Card Last 4 Numbers
A. Patent Application No.(s)  /2006 LW0NDIM1 00000070 11517971 .8021 40.00 D Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed: Name: Hickman Palermo Truong & Becker LLP Internal Address: Street Address: 2055 Gateway Place, Suite 550 City: San Jose State: CA Zip: 95110 Phone Number: 408/414-1080 Fax Number: 408/414-1076	B. Patent No.(s)         httached?       Yes         No         6. Total number of applications and patents involved: 1         7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00         Authorized to be charged by credit card         Authorized to be charged by credit card         Authorized to be charged to deposit account         Enclosed         None required (government interest not affecting title)         8. Payment Information         a. Credit Card       Last 4 Numbers Expiration Date         b. Deposit Account Number         Authorized User Name
A. Patent Application No.(s) /2006 LWONDIM1 00000070 11517971 18021 40.00 D Additional numbers a 5. Name and address to whom correspondence concerning document should be mailed: Name: Hickman Palermo Truong & Becker LLP Internal Address: Street Address: 2055 Gateway Place, Suite 550 City: San Jose State: CA City: San Jose State: CA Phone Number: 408/414-1080 Fax Number: 408/414-1076 Email Address: dledesma@hptb-law.com	B. Patent No.(s)         httached?       Yes         No         6. Total number of applications and patents involved: 1         7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00         Authorized to be charged by credit card         Authorized to be charged by credit card         Authorized to be charged to deposit account         Enclosed         None required (government interest not affecting title)         8. Payment Information         a. Credit Card       Last 4 Numbers Expiration Date         b. Deposit Account Number         Authorized User Name

Y01402US01

٩.

pyright 2005 Forms in Word (<u>www.formsinwol</u> Multiuse License for one branch office only ш. EV 835721535 US

PATENT REEL: 018274 FRAME: 0697

## ASSIGNMENT

WHEREAS WE, Andrew BAIO, Gordon LUK and Leonard H. LIN have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled GENERATING EVENT DATA DISPLAY CODE, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, YAHOO! INC., a corporation of the State of Delaware and having an address of 701 First Avenue, Sunnyvale, California 94089 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto YAHOO! INC., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND WE request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said YAHOO! INC., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Sept 6, 2006

Andrew Baio

STATE OF CALIF. COUNTY OF SAUTA CLARA

On this <u>Sth</u> day of <u>Sept</u>, 200 <u>G</u> before me personally appeared Andrew Baio, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Clare Caleprice Fin Notary Public

SEAL

My commission expires \_\_\_\_\_\_\_



9-8-7006

STATE OF <u>CALIF</u>

On this <u>Sty</u> day of <u>Sept</u>, 2006, before me personally appeared Gordon Luk personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

<u>Clare Caleprice Tin</u> Notary Public

SEAL

My commission expires 4/15/2007



PATENT REEL: 018274 FRAME: 0700

9/8/06 Leonard H. Lin

STATE OF <u>ALIF</u> COUNTY OF <u>SANTA</u> CLARAGESS

On this  $\underline{8+4}$  day of  $\underline{5ept}$ ,  $200\underline{6}$ , before me personally appeared Leonard H. Lin, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted. executed the instrument.

WITNESS my hand and official seal.

<u>Clare</u> Calaptie Finno Notary Public My commission expires <u>4/15/2007</u>

CLARE CALAPRICE FINNE COMM. # 1411280

SEAL

**RECORDED: 09/08/2006**