

Form PTO-1595 (Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

Docket No. 037.0041

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)Ariel E. GImenez
Jesus Hugo Escobedo Zubla
Jay K. Sato
Jerry G. HodsdonAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s) 9/7/06; 9/11/06

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)Name: Avery Dennison Corporation

Internal Address: _____

Street Address: 150 North Orange Grove Blvd.City: PasadenaState: CACountry: USA Zip: 91103Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☐ This document is being filed together with a new application.A. Patent Application No.(s)
29/257,652

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: Paul D. Amrozowicz, Esq.Internal Address: Ingrassia Fisher & Lorenz
Suite 325Street Address: 7150 E. Camelback RoadCity: ScottsdaleState: AZ Zip: 85251Phone Number: (480) 385-5060Fax Number: (480) 385-5061Email Address: pamrozowicz@FILA.W.com**6. Total number of applications and patents involved: 1****7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Informationa. Credit Card Last 4 Numbers _____
Expiration Date _____b. Deposit Account Number 50-2091Authorized User Name Paul D. Amrozowicz**9. Signature:**

Signature

Date

Paul D. Amrozowicz
Name of Person SigningTotal number of pages including cover
sheet, attachments, and documents:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

CH \$40.00 502091 29257652

Attorney Docket: 037.0041

ASSIGNMENT

For One Dollar (\$1.00) and other good and valuable consideration received of the hereinafter named assignee, receipt of which is hereby acknowledged, I the undersigned

Ariel E. Gimenez
7 Big Pines
Aliso Viejo, CA 92656

Jay K. Sato
28022 Oxenberg
Mission Viejo, CA

Jesus Hugo Escobedo Zubia
Privada Carlos Peza Seccion B-9
Juarez, Chihuahua
Mexico 32330

Jerry G. Hodsdon
76 W. Main St.
Suite 203
Hyannis, MA 02601

hereby sell and assign to Avery Dennison Corporation, a corporation of Delaware having a place of business at 150 North Orange Grove Boulevard, Pasadena, California 91103, U.S.A., its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries, in and to the inventions in

CELLULAR TELEPHONE LABEL MEDIA

set forth in the application for United States Letters Patent filed on April 6, 2006 and assigned Serial No. 29/257,652 executed by the undersigned on the dates indicated below, said application for United States Letters Patent, any and all other applications for Letters Patent on said inventions in countries foreign to the United States, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues and extensions of Letters Patent granted for said inventions or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patent;

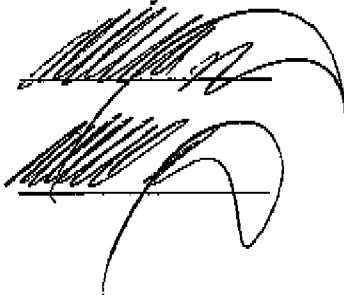
said assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said assignee or otherwise as said assignee may deem advisable, under the International Convention or otherwise;

the Commissioner of Patents of the United States of America and the empowered officials of all other governments being hereby authorized to issue or transfer all said Letters Patent to said assignee in accordance herewith;

this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right heretofore given, and that the undersigned will do all acts reasonably serving to assure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, and lawful affidavits in form and substance which may be requested by said assignee, to furnish said assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may be useful for establishing the facts of conception, disclosure and reduction to practice of said inventions, and to testify in any proceedings relating to said inventions, patent applications and Letters Patent.

I authorize the patent attorney of record and/or having power of attorney in the U.S. patent application identified above to insert the serial number and filing date information for the patent application in the appropriate spaces in this assignment document when that information becomes available.

Attested by:



Signed:



Ariel E. Gimenez



Jay K. Sato

Dated:

9/11/06

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Jesus Hugo Escobedo Zubia

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said assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said assignee or otherwise as said assignee may deem advisable, under the International Convention or otherwise;

the Commissioner of Patents of the United States of America and the empowered officials of all other governments being hereby authorized to issue or transfer all said Letters Patent to said assignee in accordance herewith;

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Jay K. Sato



~~Jesús Hugo Escobedo Zubia~~

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Signed:

Dated:

Ariel E. Gimenez

Jay K. Sato

Jesus Hugo Escobedo Zubia

Douglas Martin

Jerry G. Modsdon
Jerry G. Modsdon

9/7/06