## PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
GERARDO D AYALA	08/21/2006
MICHAEL HORITO	08/21/2006
TYLER ALLAN	08/21/2006

### **RECEIVING PARTY DATA**

Name:	PROVO CRAFT AND NOVELTY, INC.
Street Address:	151 EAST 3450 NORTH
City:	SPANISH FORK
State/Country:	UTAH
Postal Code:	84660

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29252911

### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER: 3621.PCRA.DS

NAME OF SUBMITTER: Frank W. Compagni

Total Attachments: 5

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PATENT REEL: 018285 FRAME: 0990

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ASSIGNMENT Page 1 of 5	Attorney Docket No.	3621.PCRA.DS
	Inventor(s)	Gerardo D. Ayala et al.
	Assignee	Provo Craft and Novelty, Inc.
	Serial Number	29/252,911
	Filing Date	January 30, 2006

WHEREAS Gerardo D. Ayala, Michael Horito, and Tyler Allan ("Assignors"), residents of Utah, have invented a certain new and useful improvement in ROLLER DIE PRESS, the application for United States Letters Patent which is identified above; and

WHEREAS, Provo Craft and Novelty, Inc. ("Assignee"), a corporation of the State of Utah, having a business address of 151 East 3450 North, Spanish Fork, Utah 84660, is desirous of acquiring the entire right, title, and interest in the same;

NOW, THEREFORE, in consideration of one dollar (\$1.00), the receipt and sufficiency whereof is hereby acknowledged, and other good and valuable consideration, We, the said Gerardo D. Ayala, Michael Horito, and Tyler Allan, by these presents, do sell, assign, and transfer unto said Provo Craft and Novelty, Inc., the full and exclusive right to the said invention and in and to said application and any and all provisionals, non-provisionals, divisions and continuations, substitutes and reissues of said application and the entire right, title, and interest in, to and under any and all Letters Patent of the United States and foreign countries that may issue or be granted on said invention.

The Assignors hereby authorize the Assignee to apply for and receive any and all United States and foreign patents relating to such improvements in its own name.

The Assignors hereby authorize and request the issuing authority to issue any and all United States and foreign patents granted on such improvements to and in the name of the Assignee.

REEL: 018285 FRAME: 0992

ASSIGNMENT	Attorney Docket No.	3621.PCRA.DS
	Inventor(s)	Gerardo D. Ayala et al.
Page <u>2</u> of <u>5</u>	Assignee	Provo Craft and Novelty, Inc.
	Serial Number	29/252,911
	Filing Date	January 30, 2006

The Assignors warrant and covenant that no assignment, grant, mortgage, license or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned.

When requested by and at the expense of the Assignee, the Assignors covenant to carry out in good faith the intent and purpose of this agreement, to execute all provisional, non-provisional, divisional, continuing, substitute, renewal and reissue, and all other patent applications relating to any and all improvements relating to the invention; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the Assignee all facts and provide to the Assignee all documents and things known and accessible to the undersigned relating to such improvements and the history thereof, and testify as to the same in any interference, litigation or other proceeding relating thereto; and generally to do everything which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and to secure, maintain, defend and enforce valid and enforceable patent protection for the invention.

The Assignors hereby agree and acknowledge that the sale, assignment and transfer of rights and property set forth herein is and shall be irrevocable and binding upon the heirs, assigns, representatives and successors of each undersigned Assignor and extend to the successors, assigns and nominees of the Assignee.

REEL: 018285 FRAME: 0993

# Attorney Docket No. 3621.PCRA.DS Inventor(s) Gerardo D. Ayala et al. Assignee Provo Craft and Novelty, Inc. Serial Number 29/252,911 Filing Date January 30, 2006

The Commissioner of Patents is hereby authorized and requested to issue said

Letters Patent to said Provo Craft and Novelty, Inc. as the Assignee of the entire right, title,
and interest in and to the same, for its sole use and behoof; and for the use and behoof of its
legal representatives, to the full end of the term for which said Letters Patent may be
granted, as fully and entirely as the same would have been held by us had this assignment
and sale not been made.

Executed this 21 <sup>5T</sup> day of Myst, 2006 at Spansak Foek ut (city) (state)	
STATE OF Utah ) Gerardo D. Ayala : ss  County of Utah )	
County of LHan)	
Before me personally appeared Gerardo D. Ayala and acknowledged the foregoing instrument to be his free act and deed this <u>215+</u> day of <u>august</u> , 2006.	
Notary Public  Notary Public  DEBORAH K. SMITH  SOTARY PUBLIC - STATE SI UTAN  151 EAST 3450 NORTH  SP.FORK, UT 84880  COMM. EXPIRES 1-25-2008	

# Attorney Docket No. 3621.PCRA.DS Inventor(s) Gerardo D. Ayala et al. Assignee Provo Craft and Novelty, Inc. Serial Number 29/252,911 Filing Date January 30, 2006

Executed this AST day of WANST	, 2006 at <u>Spawish Fork</u> , <u>UHAN</u> (city) (state)
	When (state)
STATE OF Hau Michae	I Horito
County of <u>Utak</u> )	
Before me personally appeared Michael I instrument to be his free act and deed this 215	day of <i>August</i> , 2006.
Mallorah Kafullen Smifn Notary Public	DEBORAH K. SMITH  NOTARY PUBLIC - STATE of UTAH  181 EAST 3450 NORTH  SP. FORK, UT 84680  COMM. EXPIRES 1-26-2009

# Attorney Docket No. 3621.PCRA.DS Inventor(s) Gerardo D. Ayala et al. Assignee Provo Craft and Novelty, Inc. Serial Number 29/252,911 Filing Date January 30, 2006

STATE OF Haw : ss

County of Haw :

Before me personally appeared Tyler Allan and acknowledged the foregoing instrument to be his free act and deed this

Muleran Kathlem Amth Notary Public

RECORDED: 09/21/2006

DEBORAH K. SMITH

NOTARY PUBLIC - STATE M UTAN

151 EAST 2456 NORTH

SP. FORK, UT 84660

COMM. EXPIRES 1-26-2009