PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
The Essential Box Co, Ltd	07/24/2006

RECEIVING PARTY DATA

Name:	Essential Box Confectionery Limited	
Street Address:	16 Stratford Place	
City:	London	
State/Country:	UNITED KINGDOM	
Postal Code: W1C 1BF		

PROPERTY NUMBERS Total: 1

Property Type	Number	
Patent Number:	6510693	

CORRESPONDENCE DATA

Fax Number: (202)293-6229

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (202) 331-7111

Email: tboland@cblh.com

Correspondent Name: Thomas R. Boland

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ATTORNEY DOCKET NUMBER: 21046-00035-US

Total Attachments: 2

NAME OF SUBMITTER:

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> PATENT REEL: 018291 FRAME: 0972

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Thomas R. Boland

ASSIGNMENT OF PATENTS & DESIGNS

Dated 24 day of July 2006

Parties:

- (1) THE ESSENTIAL BOX CO, LTD (company number 02872695) whose registered office is at 16 Stratford Place, London W1C 1BF, (formerly of Fairway House, 53 Dartmouth Road, Forest Hill, London, SE23 3HN) (the "Assignor") and;
- (2) **ESSENTIAL BOX CONFECTIONERY LIMITED** (company number 05618401) whose registered office is at 16 Stratford Place, London W1C 1BF (the "Assignee").

Whereas:

- (A) The Assignor is the registered proprietor of the patents and designs, particulars of which ware set out in Schedule 1 hereto ("the Patents and Designs").
- (B) The Assignor has agreed to assign to the Assignee the Patents and Designs.

Operative provisions:

1 Assignment

In consideration of the sum of £1 now paid by the Assignee to the Assignor (the receipt whereof the Assignor hereby acknowledges) the Assignor with full title guarantee HEREBY ASSIGNS unto the Assignee the Patents and Designs and the full and exclusive benefit thereof together with the right to sue for damages and all other remedies in respect of any infringement of the Patents and Designs which may have occurred prior to the date hereof, TO HOLD the same unto the Assignee absolutely.

2 Assignor's obligations and warranties

The Assignor shall at the discretion and expense of the Assignee execute any further document and do any such thing as the Assignee may require to enable the Assignee to become registered as proprietor of the Patents and Designs and to secure the benefits of the rights hereby assigned.

3. Governing Law and Jurisdiction

This assignment shall be governed by and construed in accordance with the laws of England and the parties submit to the exclusive jurisdiction of the English courts.

IN WITNESS WHEREOF this Assignment has been executed the date and year first above written.

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SCHEDULE

		SCREDULE	
PATENTS Patent No	Application	Date of Grant	Title
GB 2 358 628B	Date 01/08/01	2/06/04	Novelty Dispenser
<u>DESIGNS</u>			
Number	Application Date	Registration Date	Title
GB 2 098 932	19/01/01	12/02/01	Packaging
GB 2 098 933	19/01/01	12/02/01	Packaging
GB 2 098 934	19/01/01	12/02/01	Blank for a Carton
GB 2 098 935	19/01/01	12/02/01	Blank for a Carton
GB 3 020 880	11/04/05	27/04/05	Confectionery
GB 2 089 260	06/01/00	06/03/00	Sweet Dispenser
US 6 510 693	21/11/00	28/01/03	Novelty Dispenser
Signed for and on The Essential Box	behalf of Company Limited	Name: W	lian leg NUAM PERG DIRECTOR
Witnessed by:		DA-Foth Name: DA FORTH	
Signed for and on Essential Box Con	behalf of nfectionery Limited	Name: 1,4 Capacity:	N WALLER DIRECTOR
Wi	tnessed by:	Name:	DA FORTH.

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DA FORTH.

RECORDED: 09/25/2006