OP \$40.00 1153

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Daniel Yomtobian	09/21/2006

RECEIVING PARTY DATA

Name:	Internext Media Corp.	
Street Address:	15303 Ventura Blvd., Suite 860	
City:	Sherman Oaks	
State/Country:	CALIFORNIA	
Postal Code:	91403	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11534593

CORRESPONDENCE DATA

Fax Number: (805)230-1355

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (805) 230-1350

Email: dkirk@socalip.com

Correspondent Name: SoCal IP Law Group LLP

Address Line 1: 310 N. Westlake Blvd., Suite 120

Address Line 4: Westlake Village, CALIFORNIA 91362

ATTORNEY DOCKET NUMBER: 1016-P06151US

NAME OF SUBMITTER: Douglas S. Kirk

Total Attachments: 1

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PATENT REEL: 018307 FRAME: 0371

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ASSIGNMENT

Name of Inventor:	Daniel Yomtobian
Name of Assignee:	Internext Media Corp.
State of Incorporation of Assignee:	California
Title of Application:	Internet Site Access Monitoring
Application No.:	Date of Filing of Application:
acknowledged, the undersigned agree the above-named Assignee, its succeand to the inventions claimed and defined and throughout the world, and in and issued thereon in any and all countrious of said applications and patents and	luable consideration, the receipt and sufficiency of which are hereby et to sell, assign and transfer and do hereby sell, assign and transfer to essors and assigns, the entire and exclusive right, title and interest in escribed in the above-identified patent application in the United States it to any applications for patent and patents which may be granted and es, and in and to any continuations, divisions, reissues and extensions it all priority rights associated therewith. The undersigned agree to mection with such applications as the Assignee may deem necessary
necessary to obtain a grant of origin agree to execute all papers neces	the undersigned agree to perform all affirmative acts which may be tall, reissue or reexamined patents on the invention. The undersigned sary in connection with any interference which may be declared mutaion or division thereof and to cooperate in every way possible in red with such interference.
3. The undersigned agree to exec connection with provisions of any ar	ute all papers and documents and to perform any act necessary in ad all international treaties regarding patents and industrial property.
4. The undersigned hereby author United States Patents resulting from divisions thereof to the Assignee, as	rize and request the Commissioner of Patents to issue any and all m the above referenced patent application and any continuations or Assignee of the entire interest.
The undersigned hereby represent a	ant to having full right to convey the entire interest herein assigned, and warrant that no other assignment, sale, agreement or encumbrance d into which would conflict with this assignment. This assignment
Signature of Inventor:	Date: 9.21.06
State of California County of	On before me, (date) before me, (here insert name and title of the officer)
personally appeared	
is/are subscribed to the within instru	me on the basis of satisfactory evidence) to be the person(s) whose name(s) ument and acknowledged to me that he/she/they executed the same in and that by his/her/their signature(s) on the instrument the person(s), or the s) acted, executed the instrument.
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RECORDED: 09/26/2006

PATENT REEL: 018307 FRAME: 0372